

August 20, 2025

Market Dashboard Tampere



powered by  Price Labs

KPIs

KPIs for the past 365 days compared with previous 365 day period.

Estimated Revenue

16.43K ▲1184

Estimated % Occupancy

66 ▲9

Active Listings

1208 ▲111

Bookings

47.26K ▲6214

Booking Window

20 –

Length of Stay

2 –

Average RevPAR

58 ▲6

Average ADR

88 ▼-2

KPIs

KPIs for the past 30 days compared with previous 30 day period.

Estimated Revenue

2182 ▲349

Estimated % Occupancy

81 ▲4

Active Listings

946 ▲2

Bookings

4033 ▼-667

Booking Window

17 ▲3

Length of Stay

2 –

Average RevPAR

89 ▲13

Average ADR

110 ▲12

KPIs

KPIs for the past 7 days compared with previous 7 day period.

Estimated Revenue

697 ▲114

Estimated % Occupancy

77 ▼-9

Active Listings

916 ▼-8

Bookings

967 ▲20

Booking Window

20 —

Length of Stay

2 —

Average RevPAR

110 ▲19

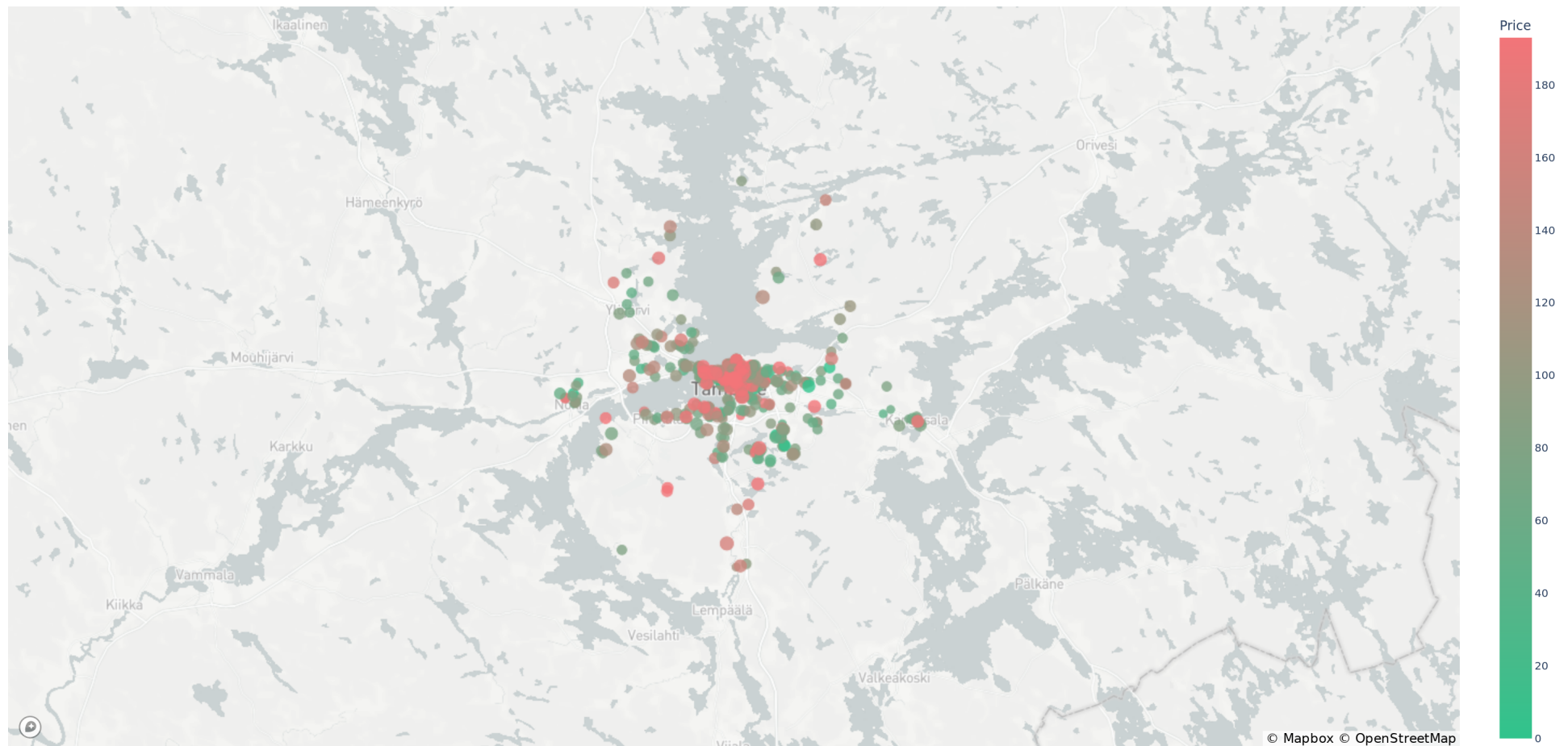
Average ADR

143 ▲37

Listing Map

Location

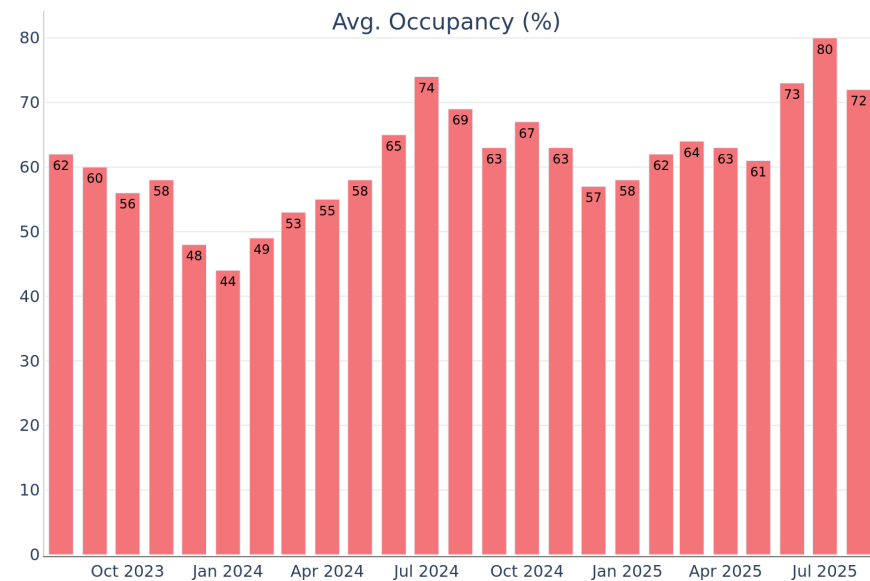
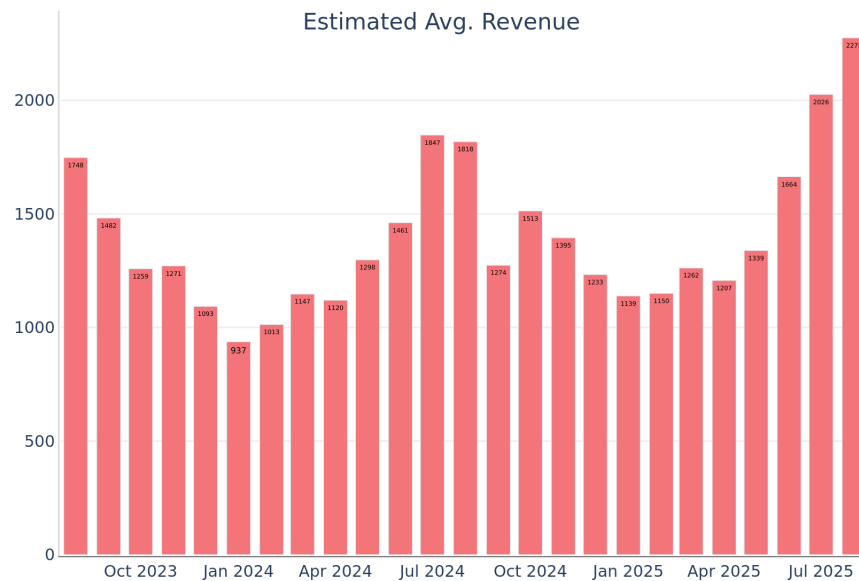
Shows the approximate location of the listings used in this report. The color of each dot shows the average price for that listing over the next year, the size of each dot represents the number of bedrooms.



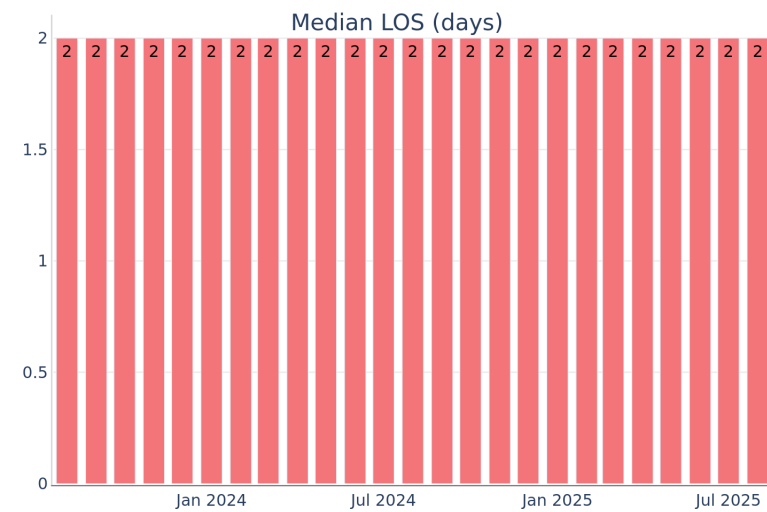
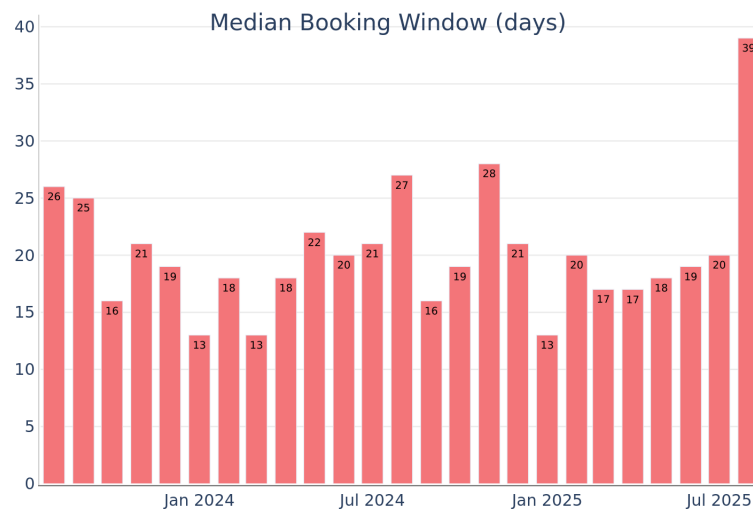
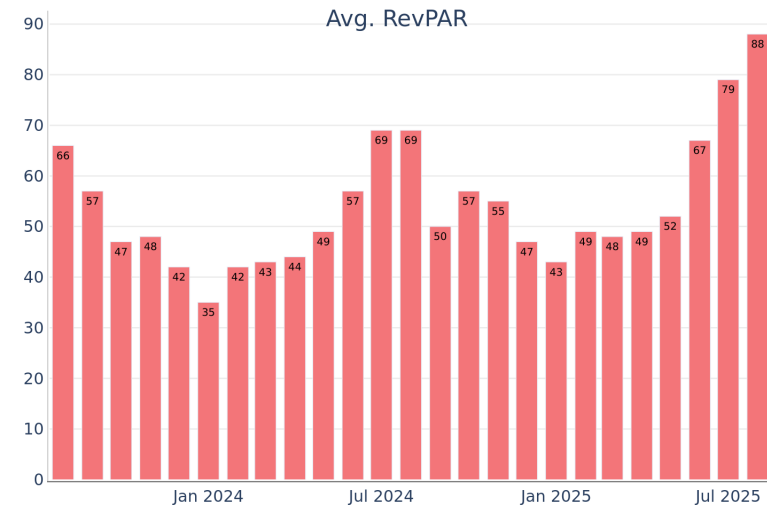
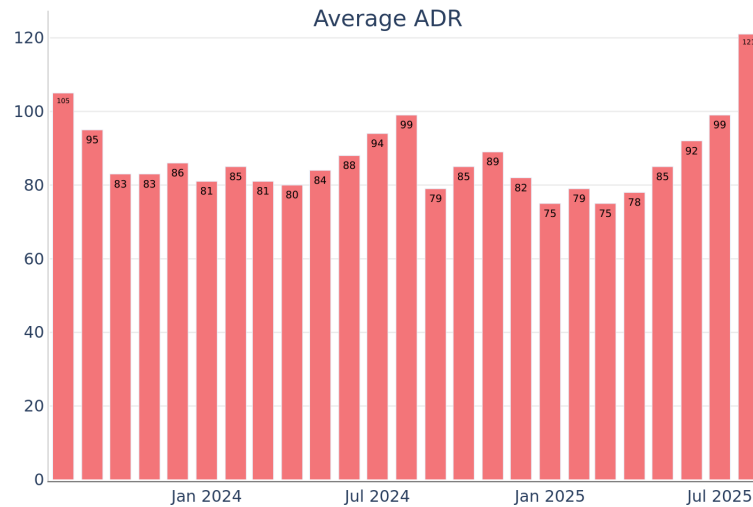
Market Summary

Market History

These charts track monthly averages for past dates. Included are average Revenue, average Occupancy, median Booking Window by stay date, and median Length of Stay by stay date.

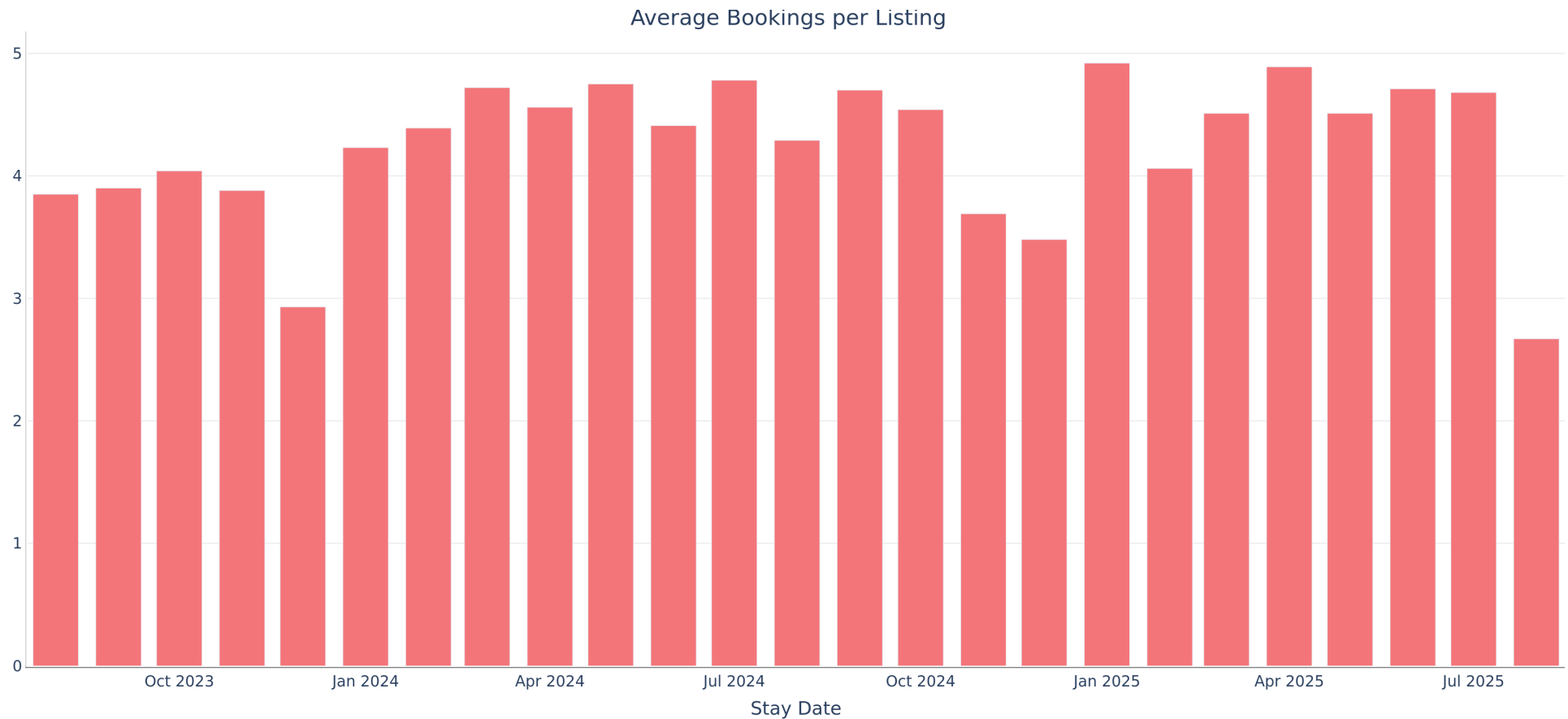


Market Summary

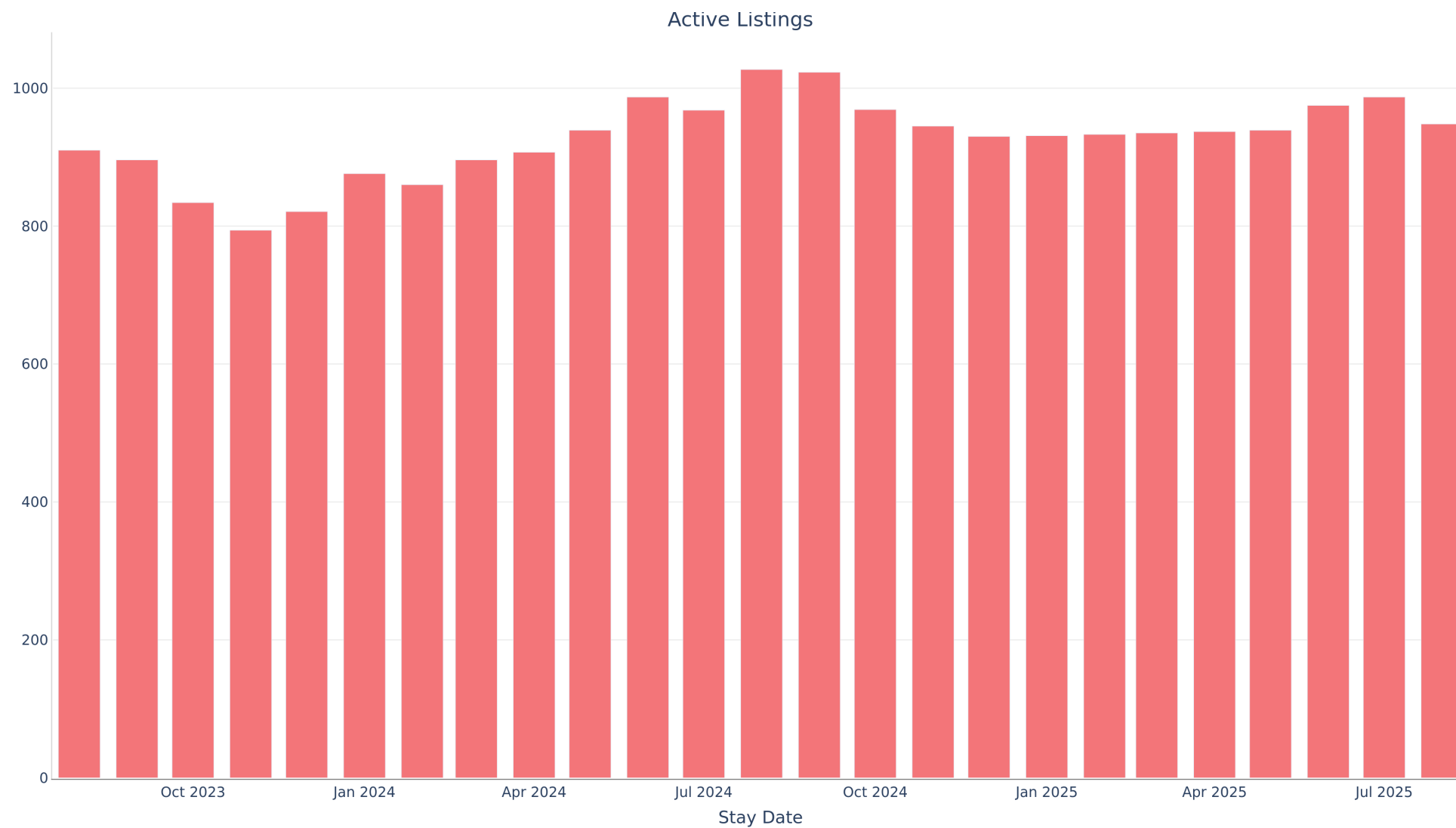


Supply and Demand

These charts track the average number of bookings (demand) a listing received in indicated month (top) and the number of active listings present (supply) in the market in the indicated month (bottom).



Supply and Demand



Summary Table

Supply (# of properties, listed prices) and demand data (estimated LOS and Booking Window for bookings made in the last year) for your area.

Category	Active Listings	Median Listed Price	Median Booked Nightly Price	Median Booked Weekly Price	Median Booked Monthly Price	Median LOS	Median Booking Window
Studio	92	78	73	59	54	2	18
1 BR	566	84	78	63	46	2	18
2 BR	169	122	115	94	79	2	23
3 BR	60	163	143	114	111	2	32
4 BR	15	271	249	221	124	2	25

Price and Occupancy Trends

Key Future Dates



Aug 28, 2025 to Sep 02, 2025

16.8 % increase in occupancy compared to surrounding dates



Oct 23, 2025 to Oct 25, 2025

14.3 % increase in occupancy compared to surrounding dates



Sep 29, 2025 to Oct 01, 2025

10.9 % increase in occupancy compared to surrounding dates



Oct 15, 2025

6.5 % increase in occupancy compared to surrounding dates

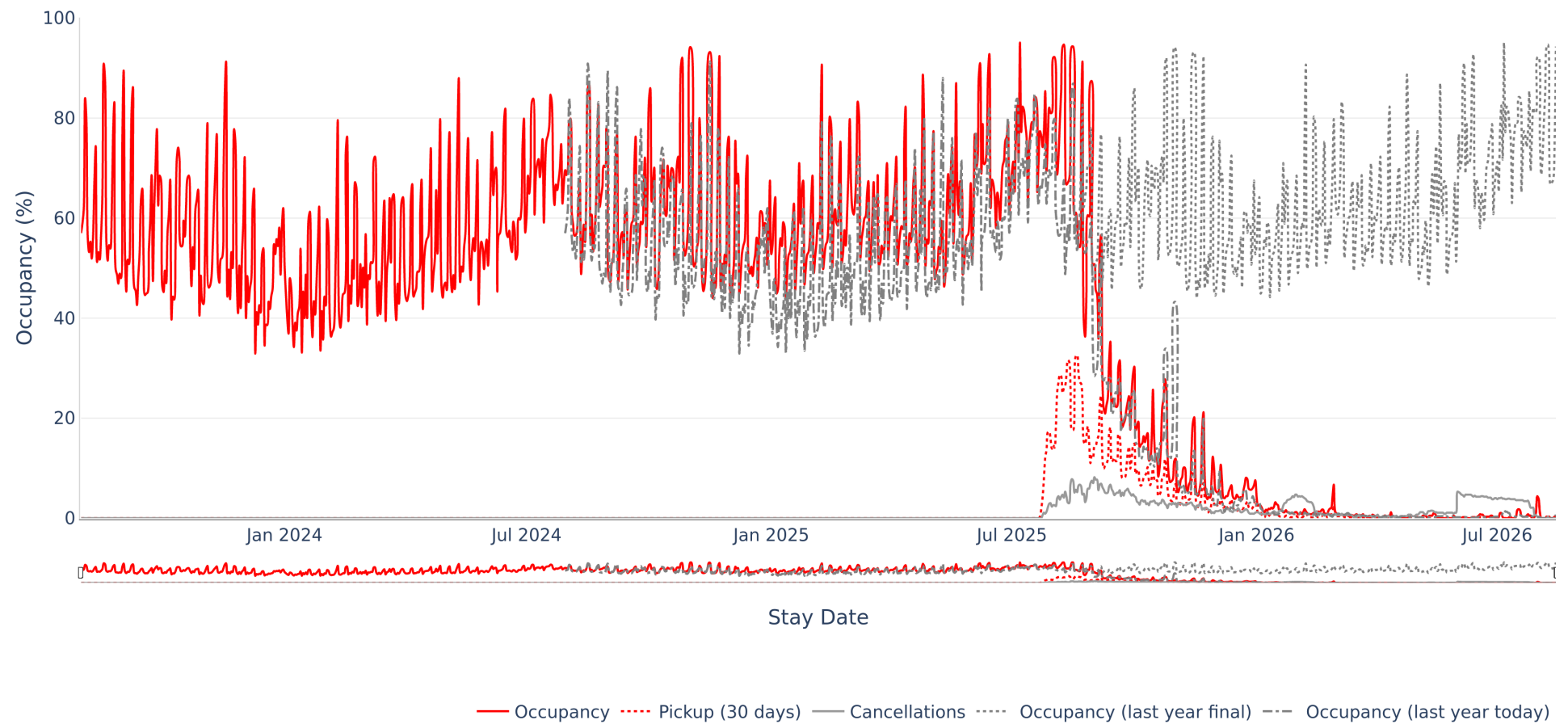


Feb 27, 2026 to Feb 28, 2026

4.5 % increase in occupancy compared to surrounding dates

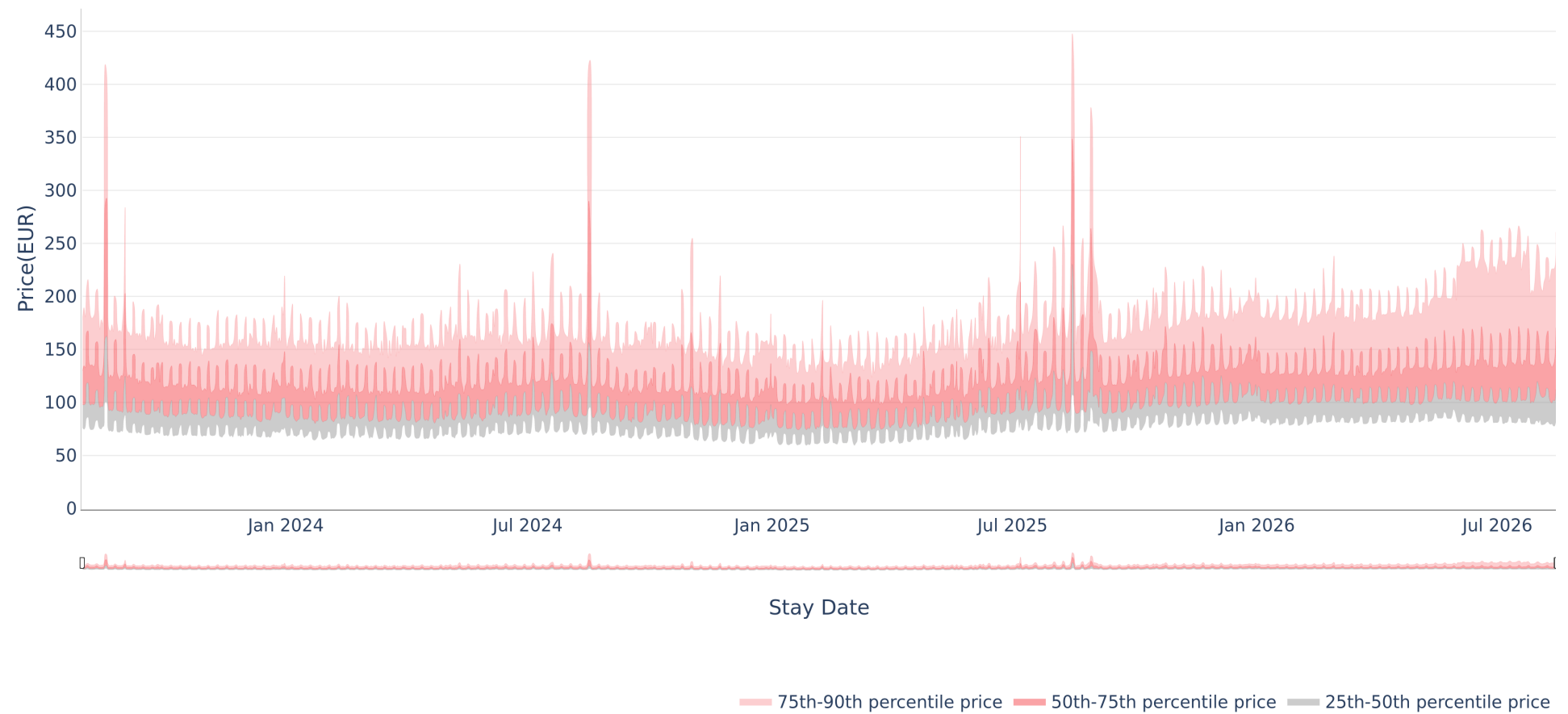
Future Occupancy, Bookings and Cancellations

Current occupancy, and changes in occupancy from booking and cancellation activity in the last 30 days.



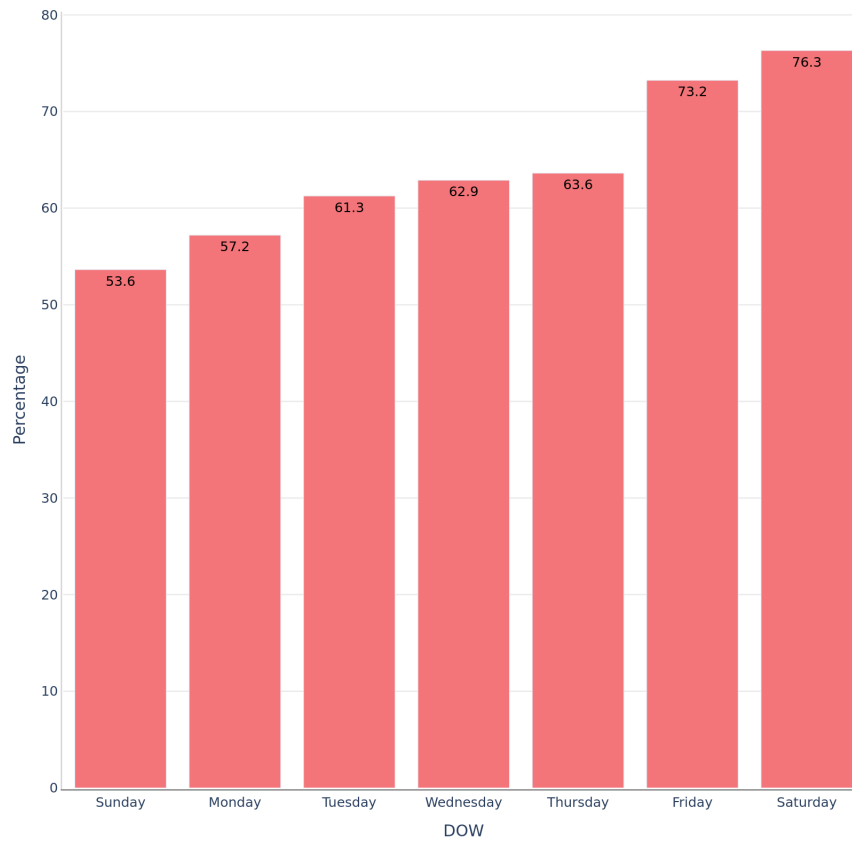
Future Prices

How prices (nightly rates - no fees included) for future dates are being set in the area.



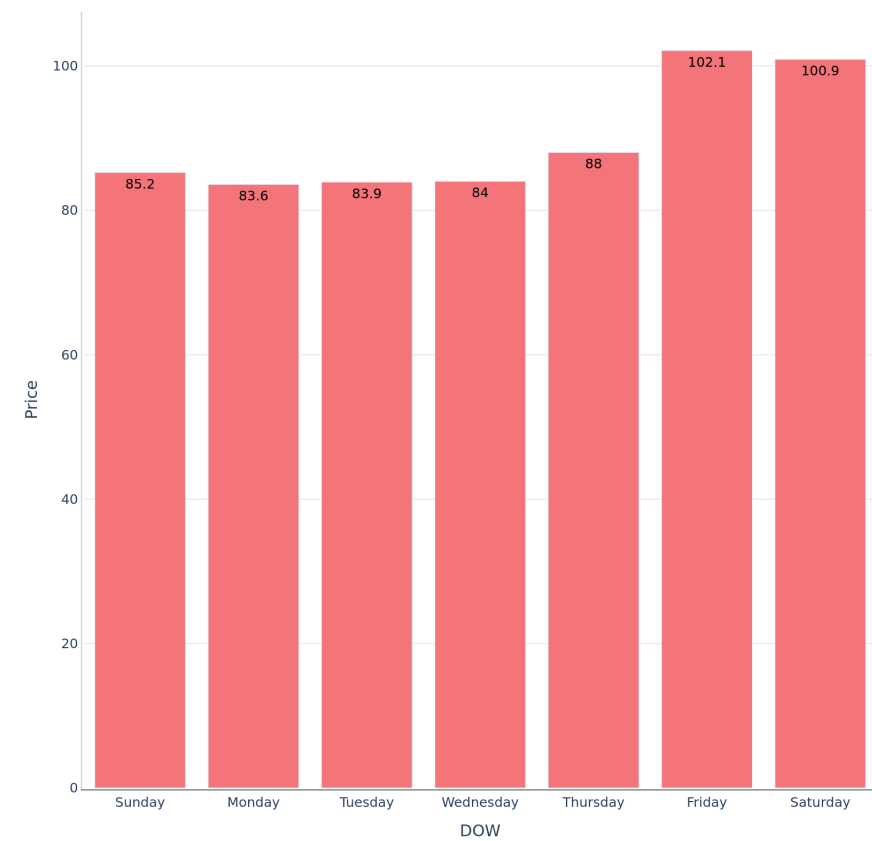
Day of Week Occupancy

Shows the avg occupancy for each week day in your market calculated over the past 360 days.



Day of Week Price Factor

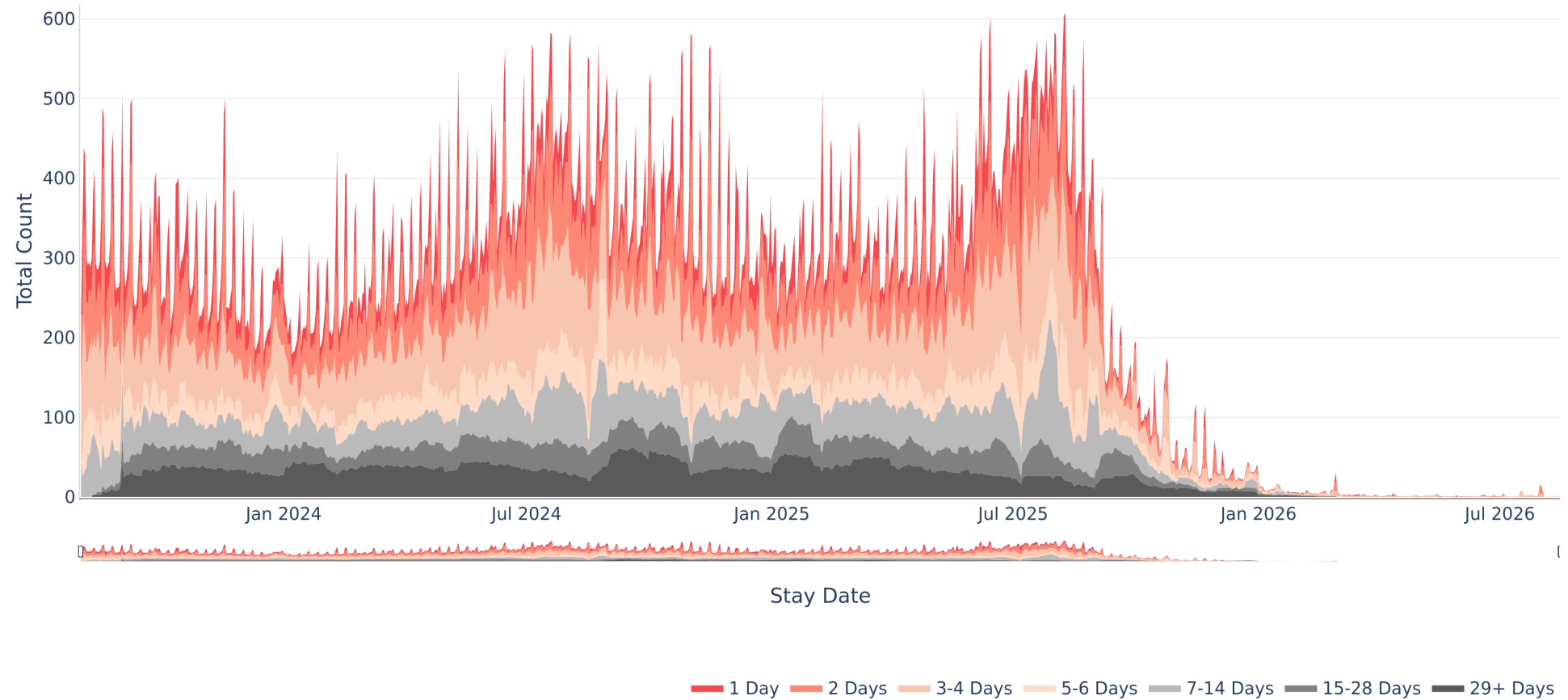
Shows the avg base price for each week day in your market calculated over the past 360 days.



Length of Stay and Booking Window Trends

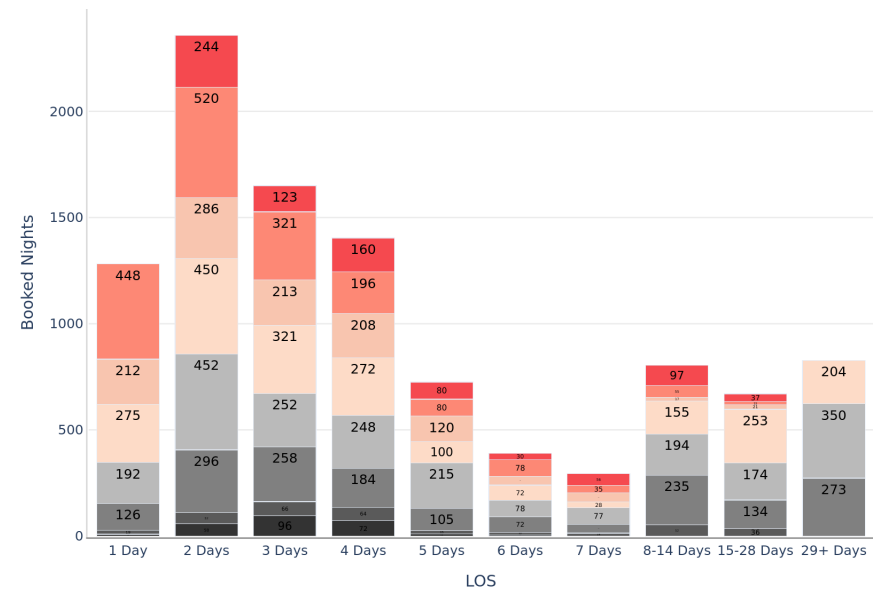
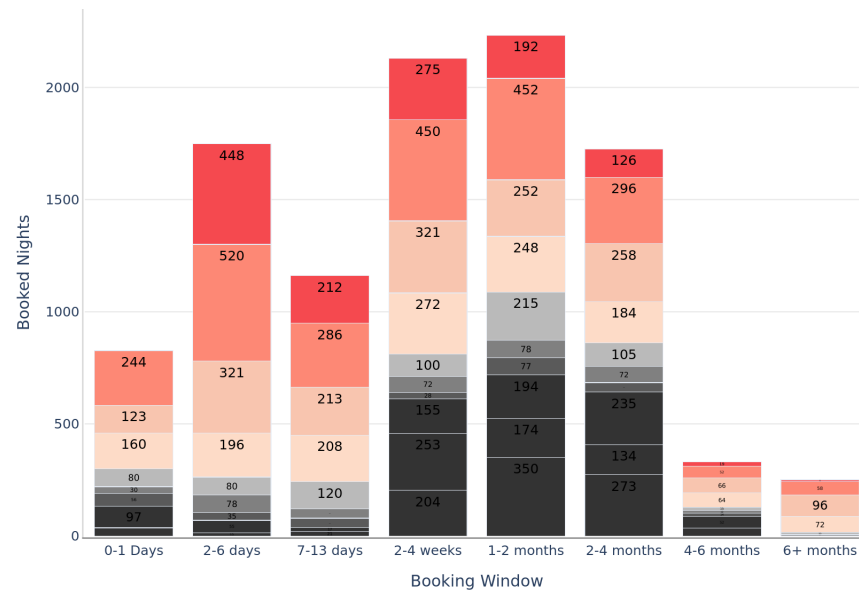
Length of Stay by Stay Date

What length of stay (LOS) is common for different stay dates.



Length of Stay versus Booking Window

Shows the frequency of Booked Nights versus Booking Window and Length of Stay categories. (Past 30 days)



LOS

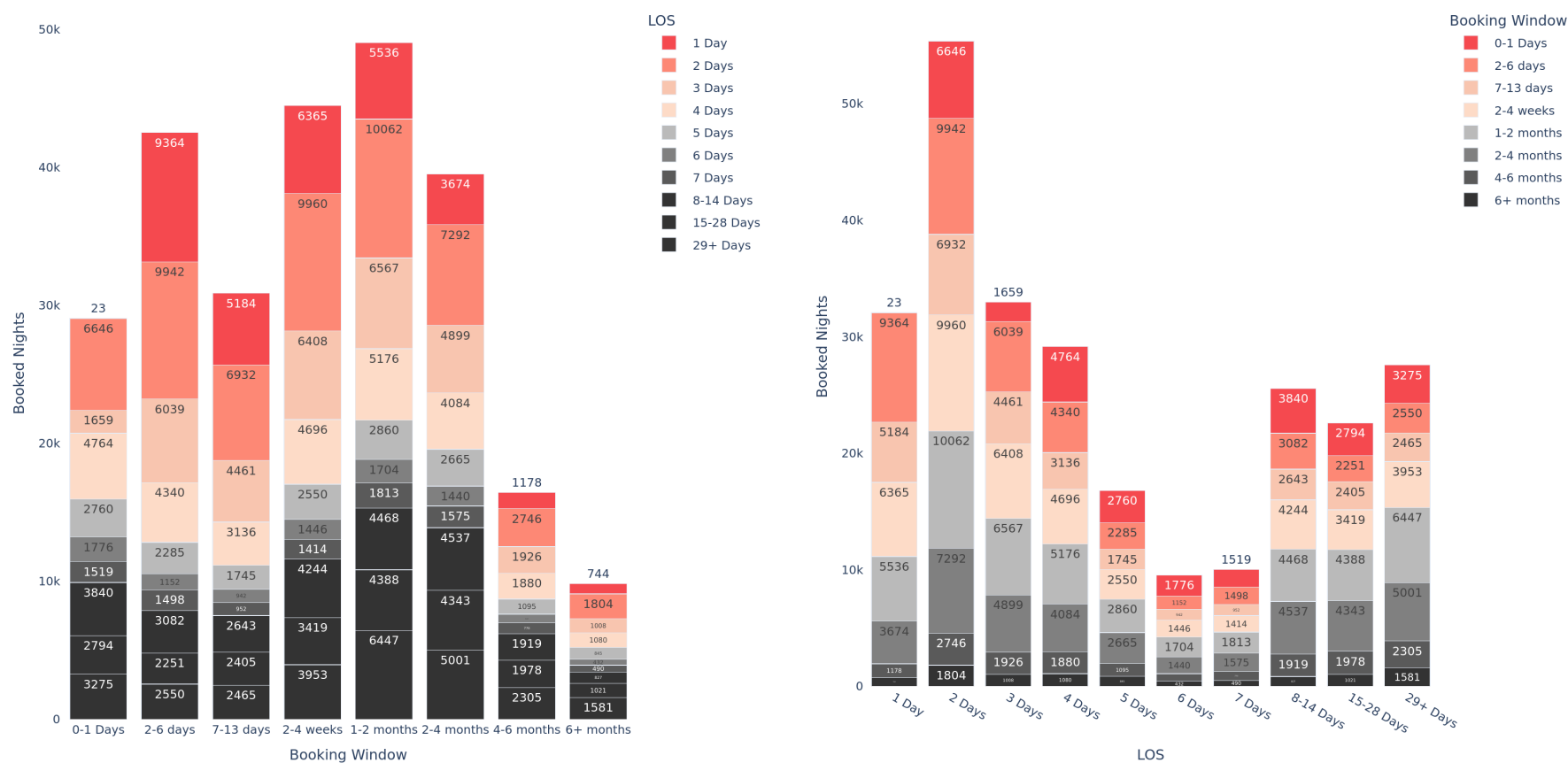
- 1 Day
- 2 Days
- 3 Days
- 4 Days
- 5 Days
- 6 Days
- 7 Days
- 8-14 Days
- 15-28 Days
- 29+ Days

Booking Window

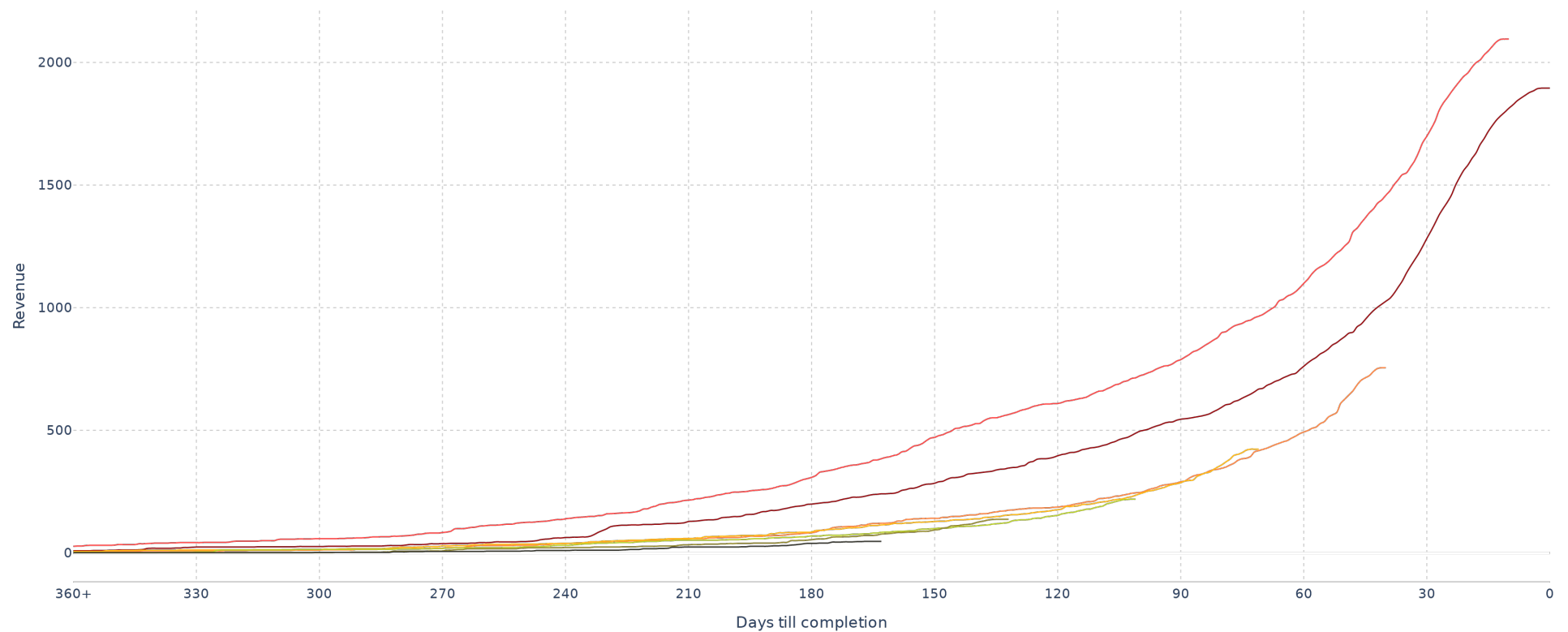
- 0-1 Days
- 2-6 days
- 7-13 days
- 2-4 weeks
- 1-2 months
- 2-4 months
- 4-6 months
- 6+ months

Length of Stay versus Booking Window (Stay Based)

Shows the frequency of Booked Nights versus Booking Window and Length of Stay categories. (Stay Based)



Booking Curves



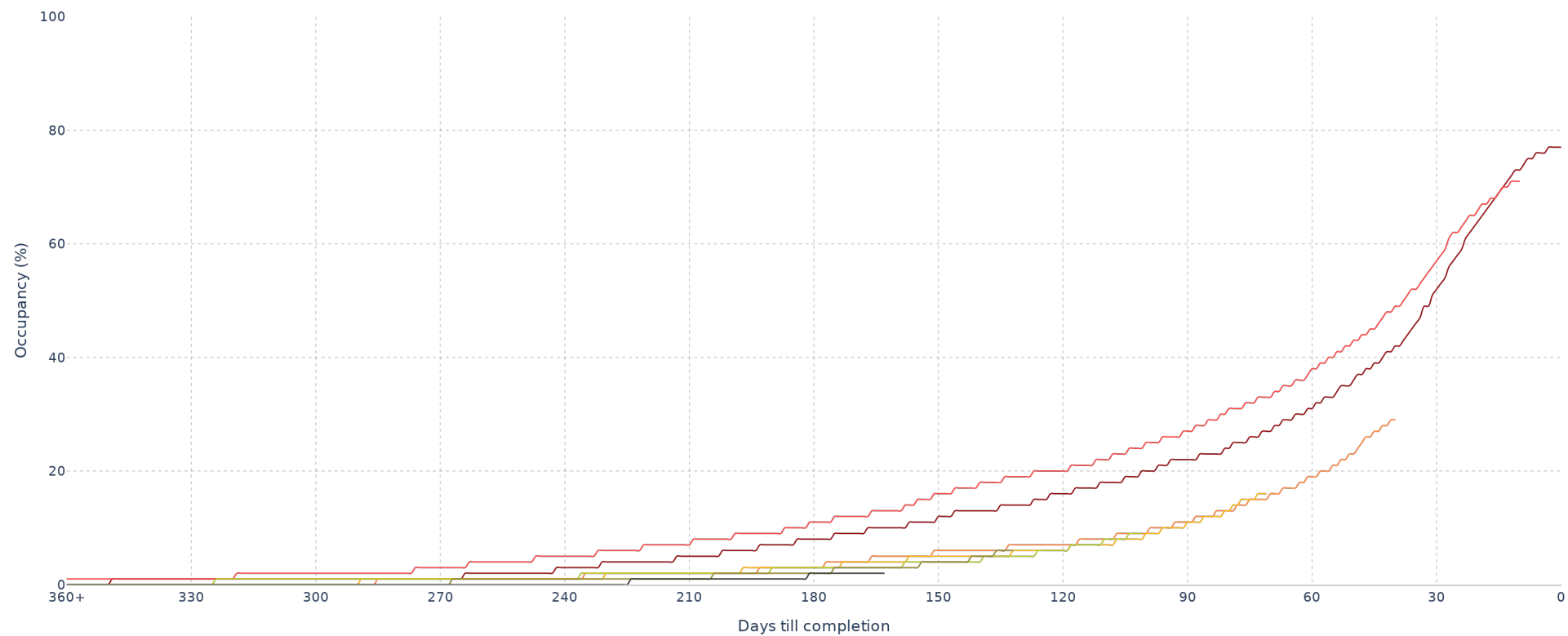
July 2025
December 2025

August 2025
January 2026

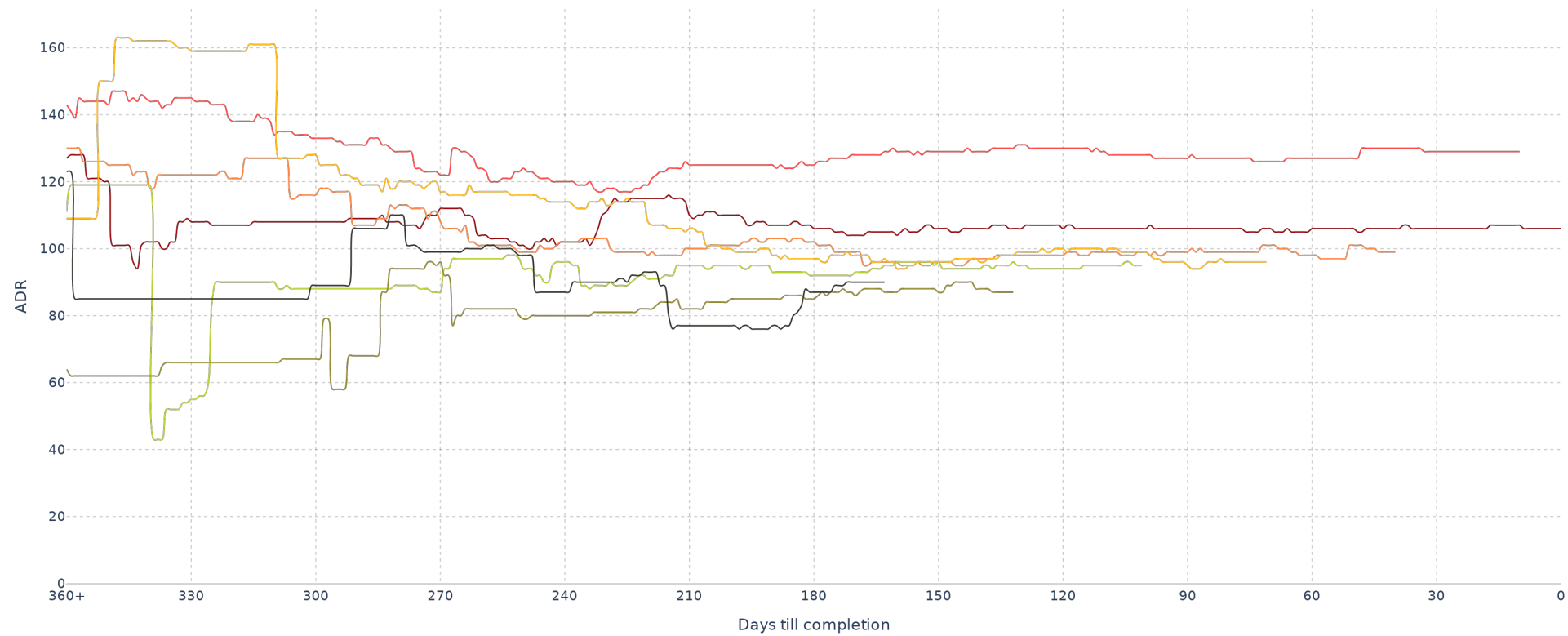
September 2025

October 2025

November 2025



July 2025 August 2025 September 2025 October 2025 November 2025
 December 2025 January 2026



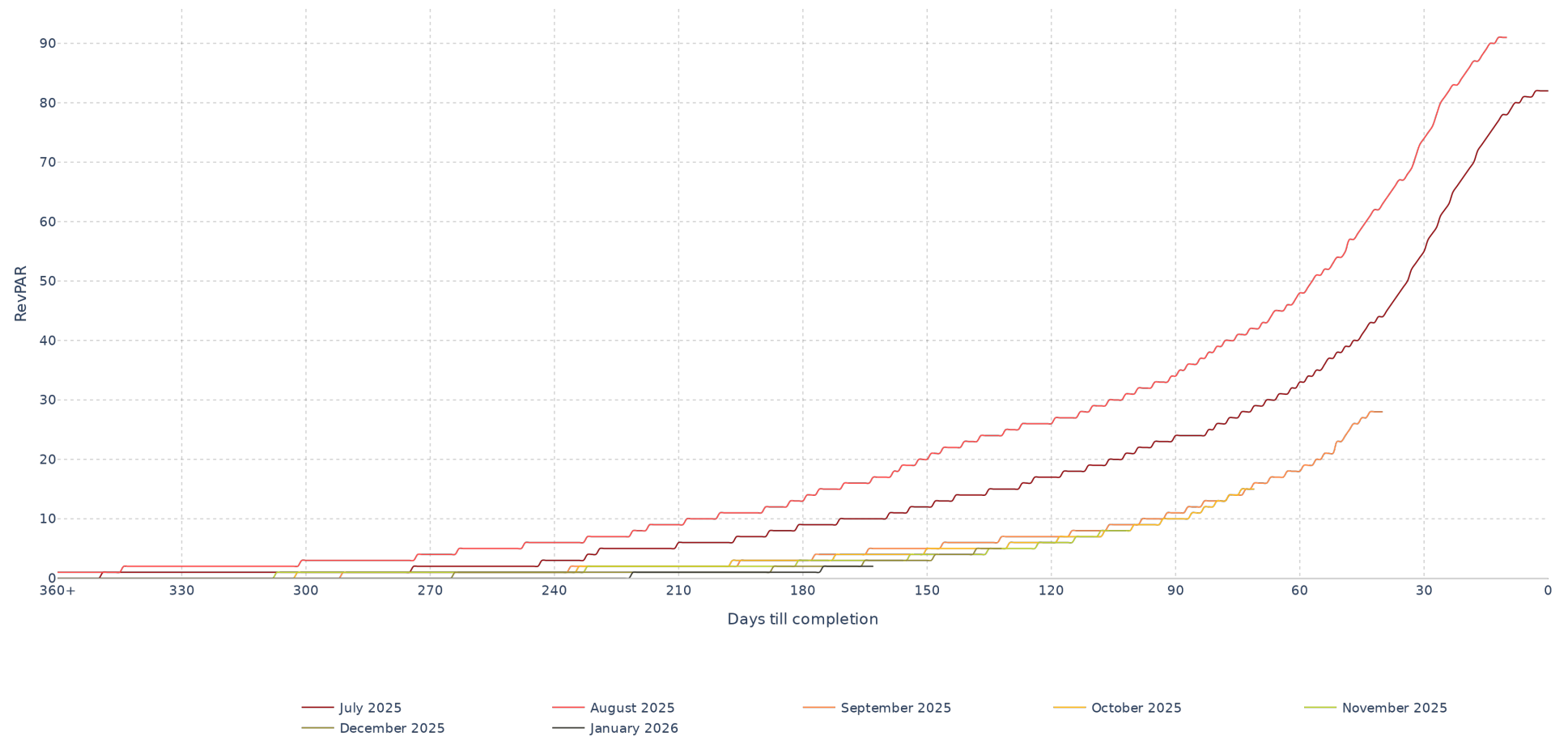
July 2025
December 2025

August 2025
January 2026

September 2025

October 2025

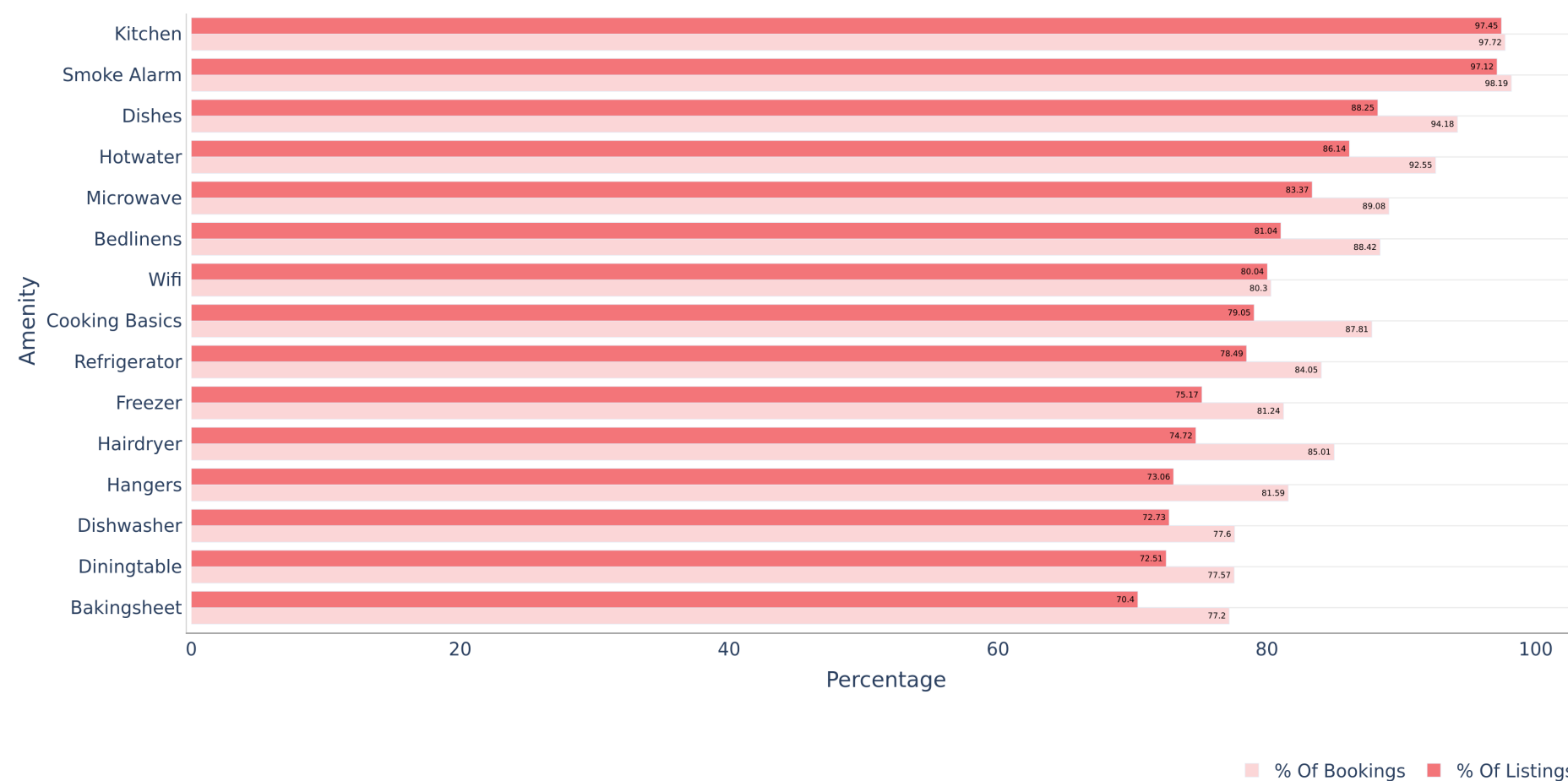
November 2025



Amenities

Common Amenities

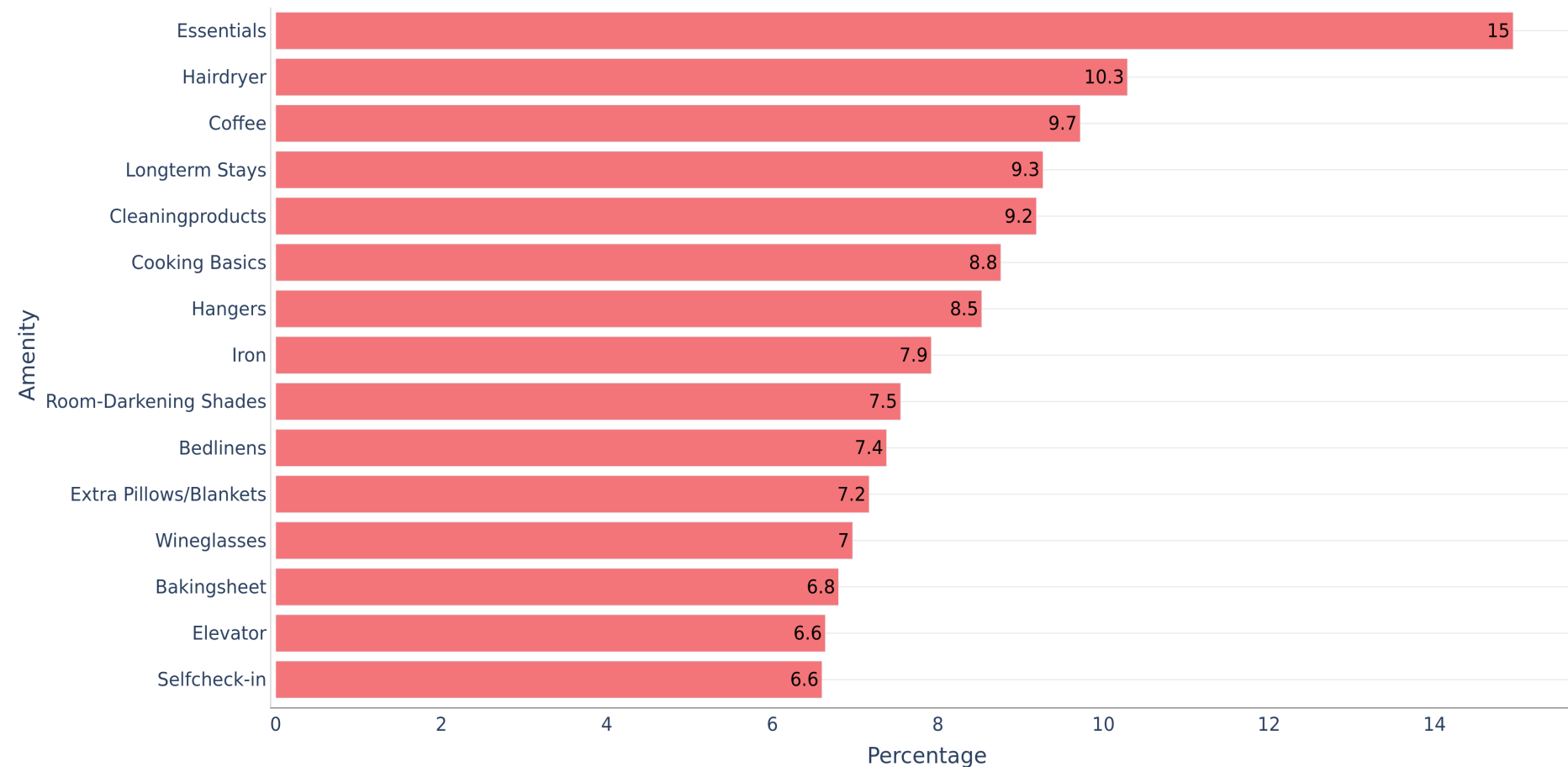
The percentage of listings have an amenity, compared against the percentage of bookings (in last 30 days) that were made on a listing with that amenity.



Amenities

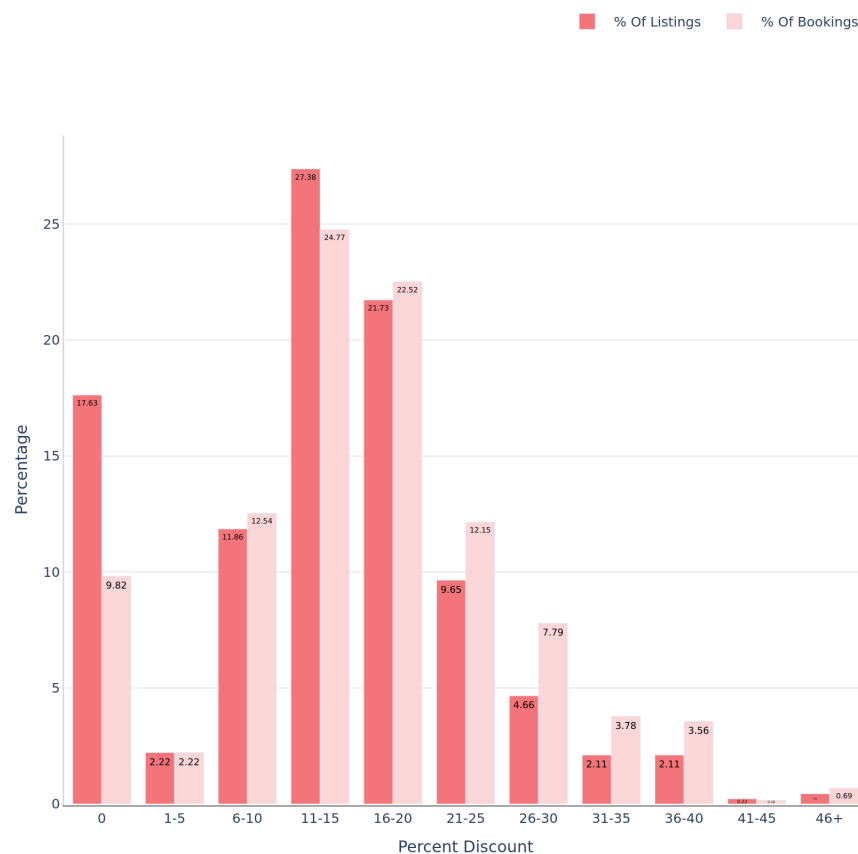
Desired Amenities

Desirable amenities defined by the difference between percent occurrence in bookings in the last 30 days (demand) versus percent occurrence in listings (supply).



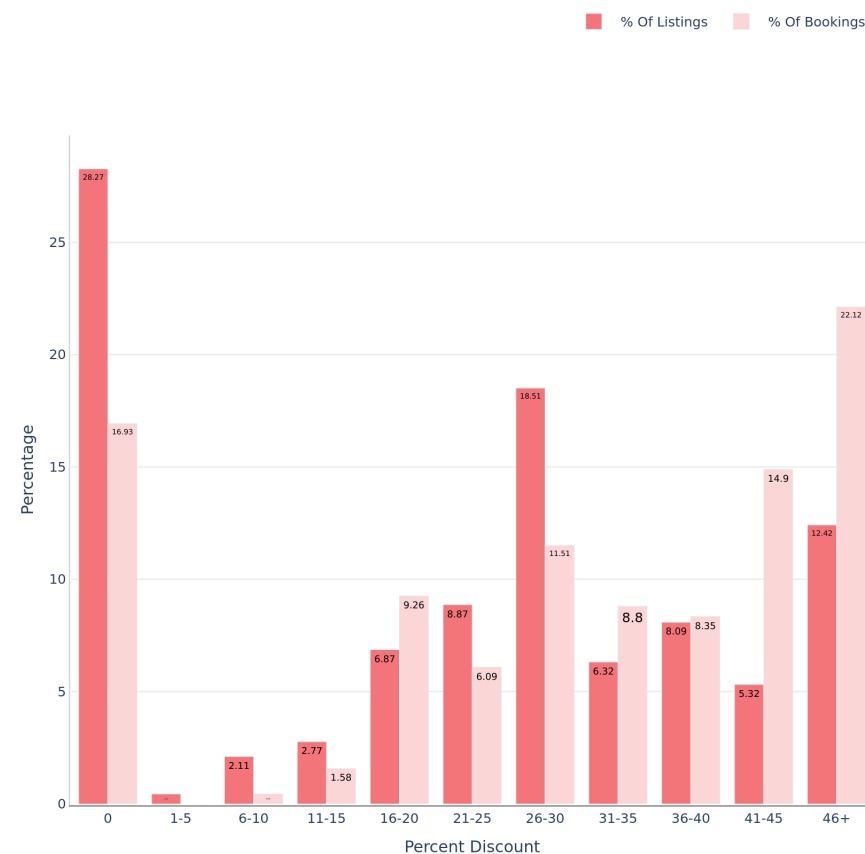
Weekly Discounts

Shows the percentage of occurrence of different weekly discounts in listings (supply) and bookings in the last 30 days (demand). Only considering bookings where weekly discount would apply.



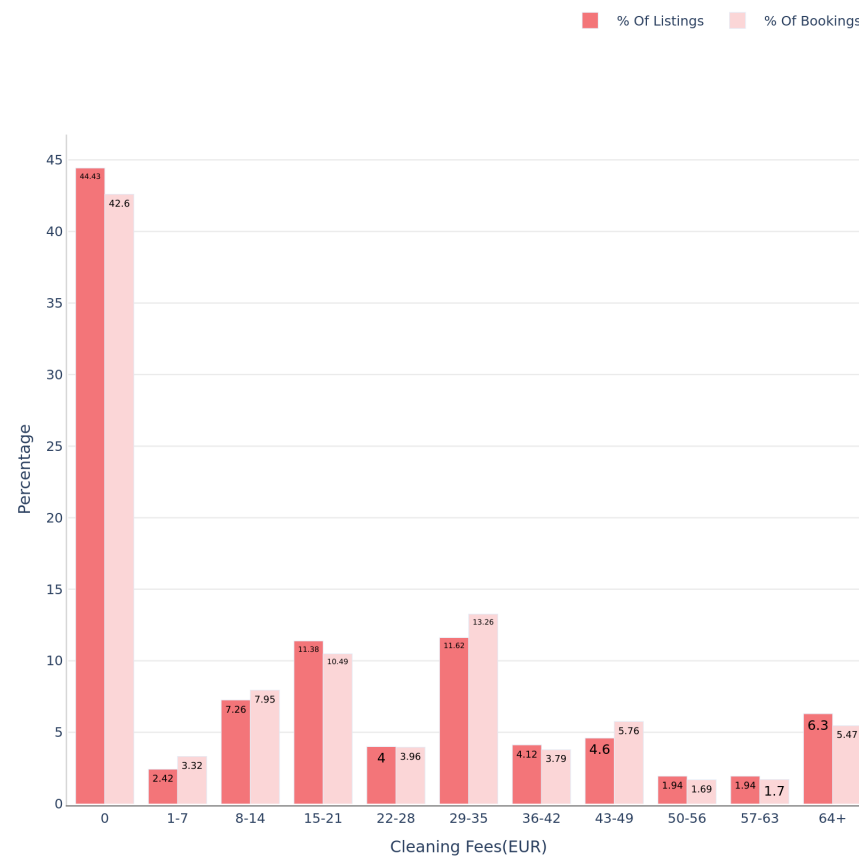
Monthly Discounts

Shows the percentage of occurrence of different Monthly discounts in listings (supply) and bookings in the last 30 days (demand). Only considering bookings where monthly discount would apply.



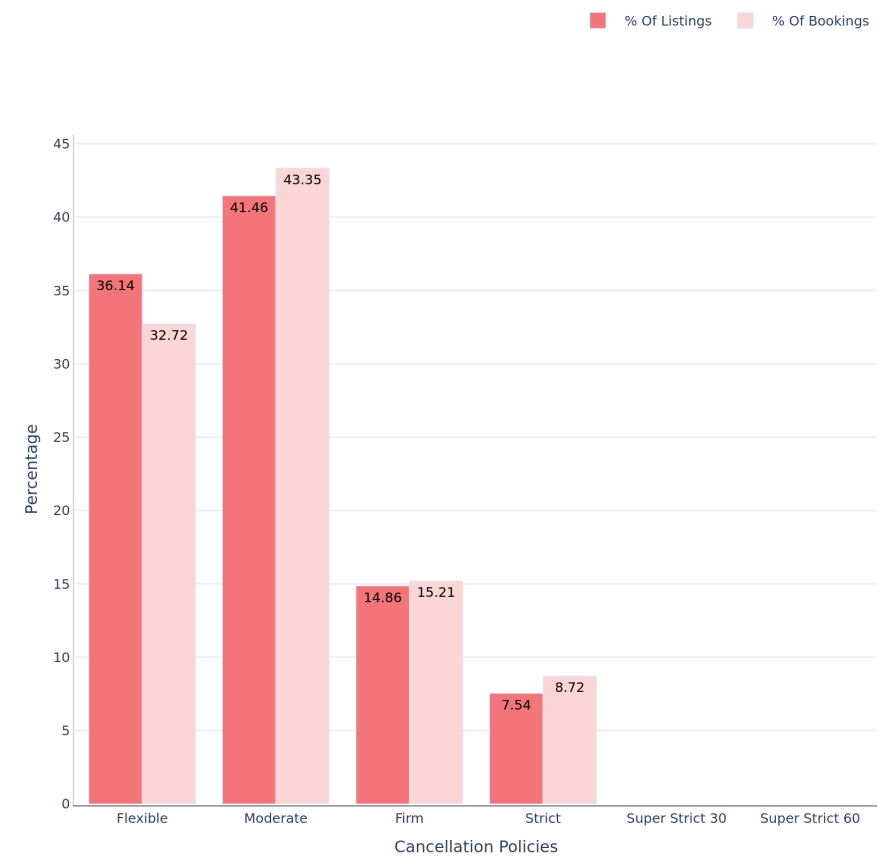
Cleaning Fees

Shows the percentage of occurrence of different cleaning fees in the listings (supply) and bookings in the last 30 days (demand).



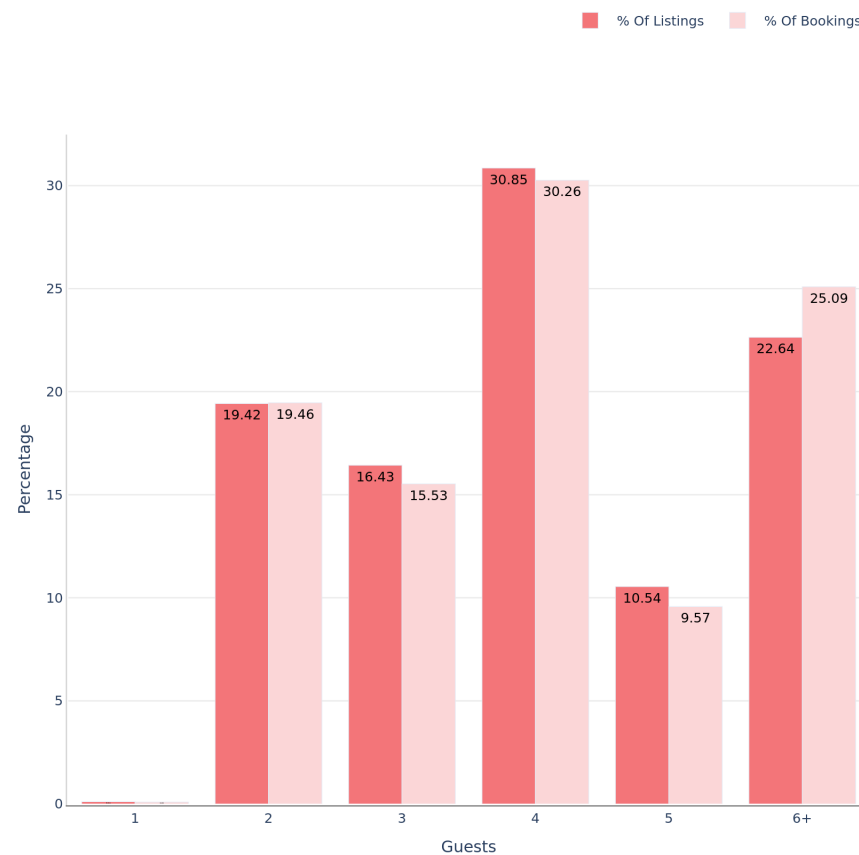
Cancellation Policies

Compares the percentage of occurrence for a specific cancellation policy in listings (supply) and bookings in the last 30 days (demand).



Max Number of Guests

Shows the percentage of occurrence of different maximum number of guests in listings (supply) and bookings in the last 30 days (demand).



Extra Person Fees

Shows the percentage of occurrence of extra person fees in listings (supply) and bookings in the last 30 days.

