May 06, 2025

Market Dashboard
Jyväskylä

ANOPPI

powered by PriceLabs

KPIs

KPIs for the past 365 days compared with previous 365 day period.

Estimated Revenue 19.15K ▲2106	Estimated % Occupancy 72 ▲3	Active Listings 34 ▲5
Bookings 2643 ▲687	Booking Window 20 –	Length of Stay 2 –
Average RevPAR 63 ▲4	Average ADR 88 ▲3	

KPIs

KPIs for the past 30 days compared with previous 30 day period.

Estimated Revenue 1378 ▼-270	Estimated % Occupancy 68 ▼-9	Active Listings 34 –
Bookings 206 ▼-11	Booking Window 20 ▼-4	Length of Stay 2 –
Average RevPAR 55 ▼-7	Average ADR 81 ▲1	

KPIs

KPIs for the past 7 days compared with previous 7 day period.

Estimated Revenue 334 ▼-39	Estimated % Occupancy 61 ▼-14	Active Listings 34 ▲1
Bookings 48 ▲7	Booking Window 20 ▲1	Length of Stay 2 –
Average RevPAR 53 ▼-4	Average ADR 87 ▲11	

Listing Map

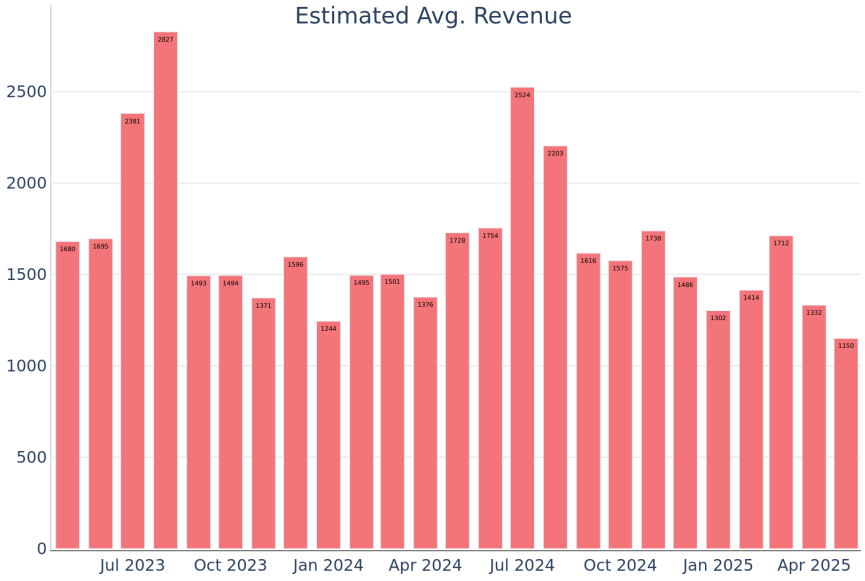
Location

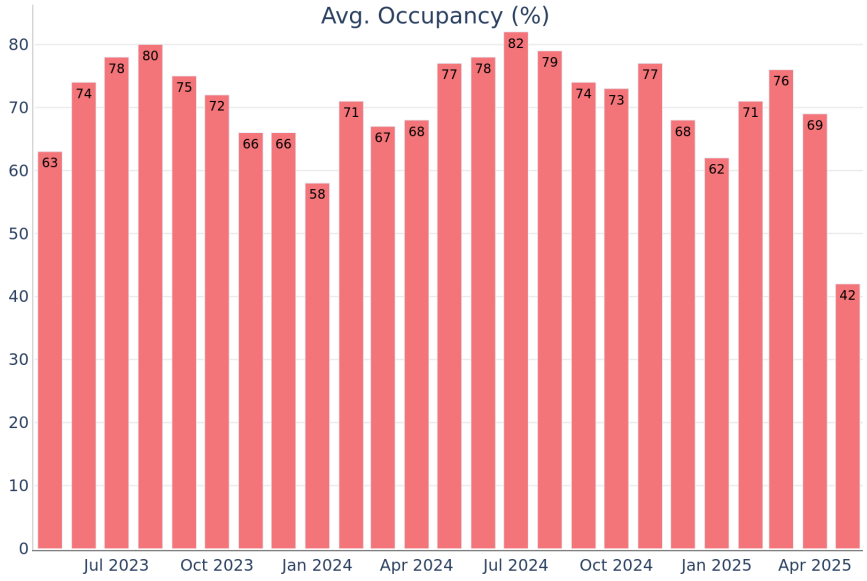
Shows the approximate location of the listings used in this report. The color of each dot shows the average price for that listing over the next year, the size of each dot represents the number of bedrooms.

Market Summary

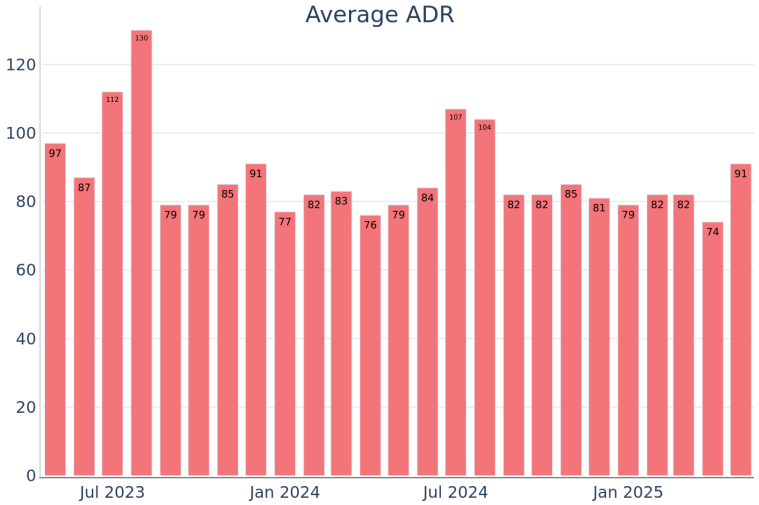
Market History

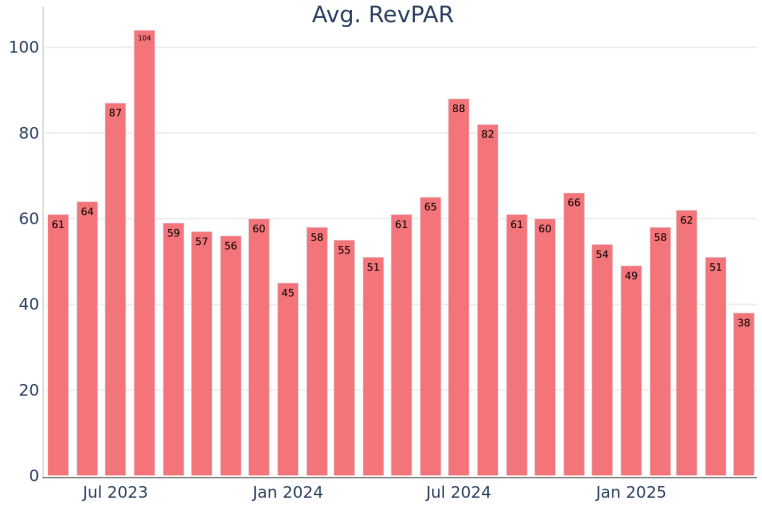
These charts track monthly averages for past dates. Included are average Revenue, average Occupancy, median Booking Window by stay date, and median Length of Stay by stay date.

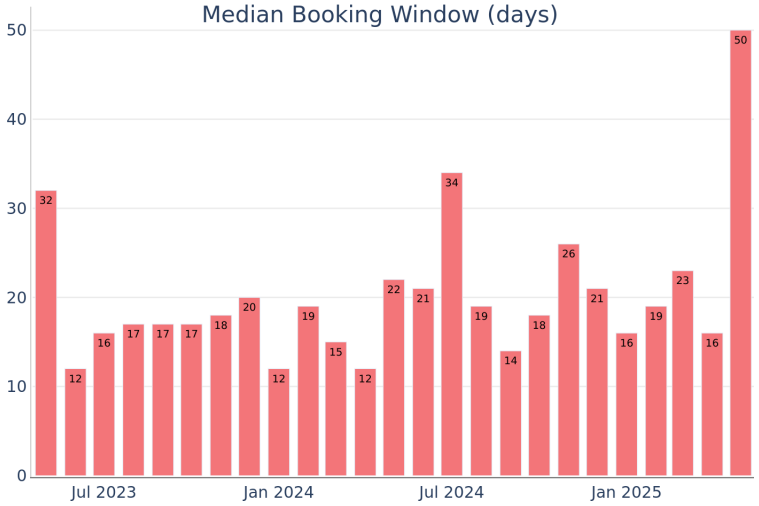


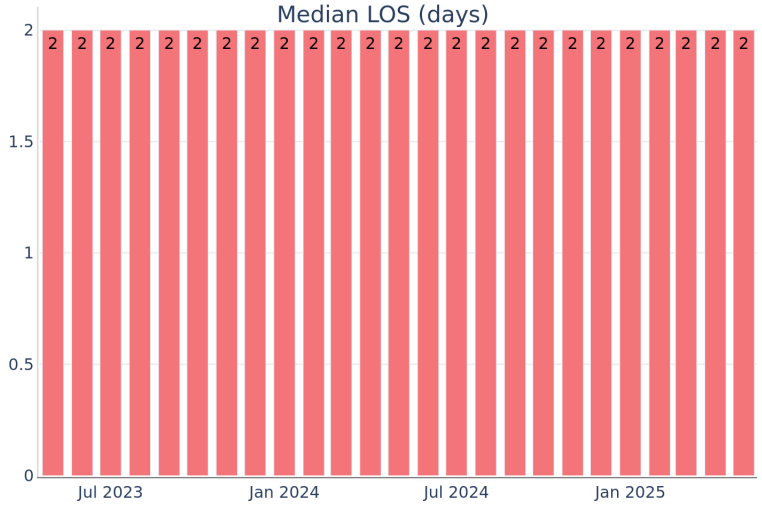


Market Summary



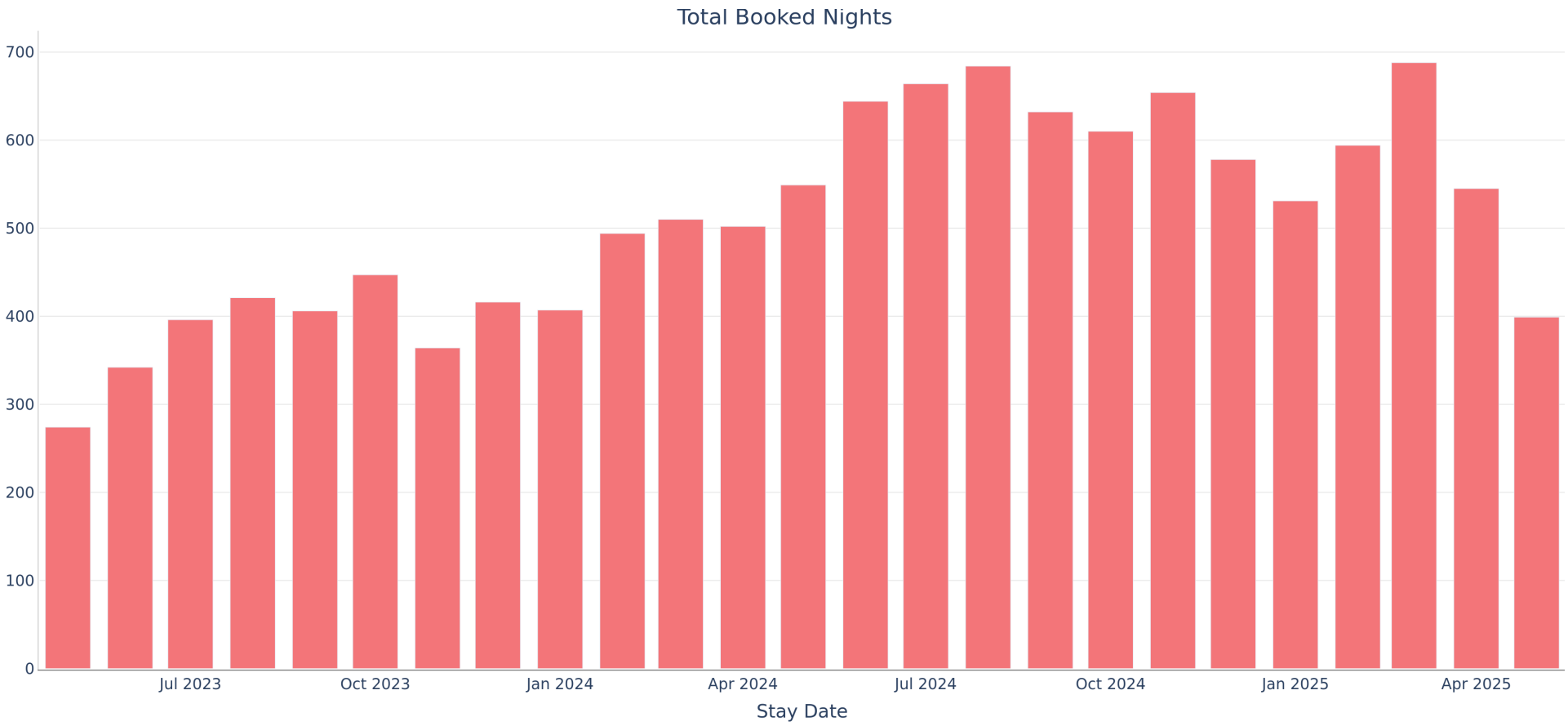




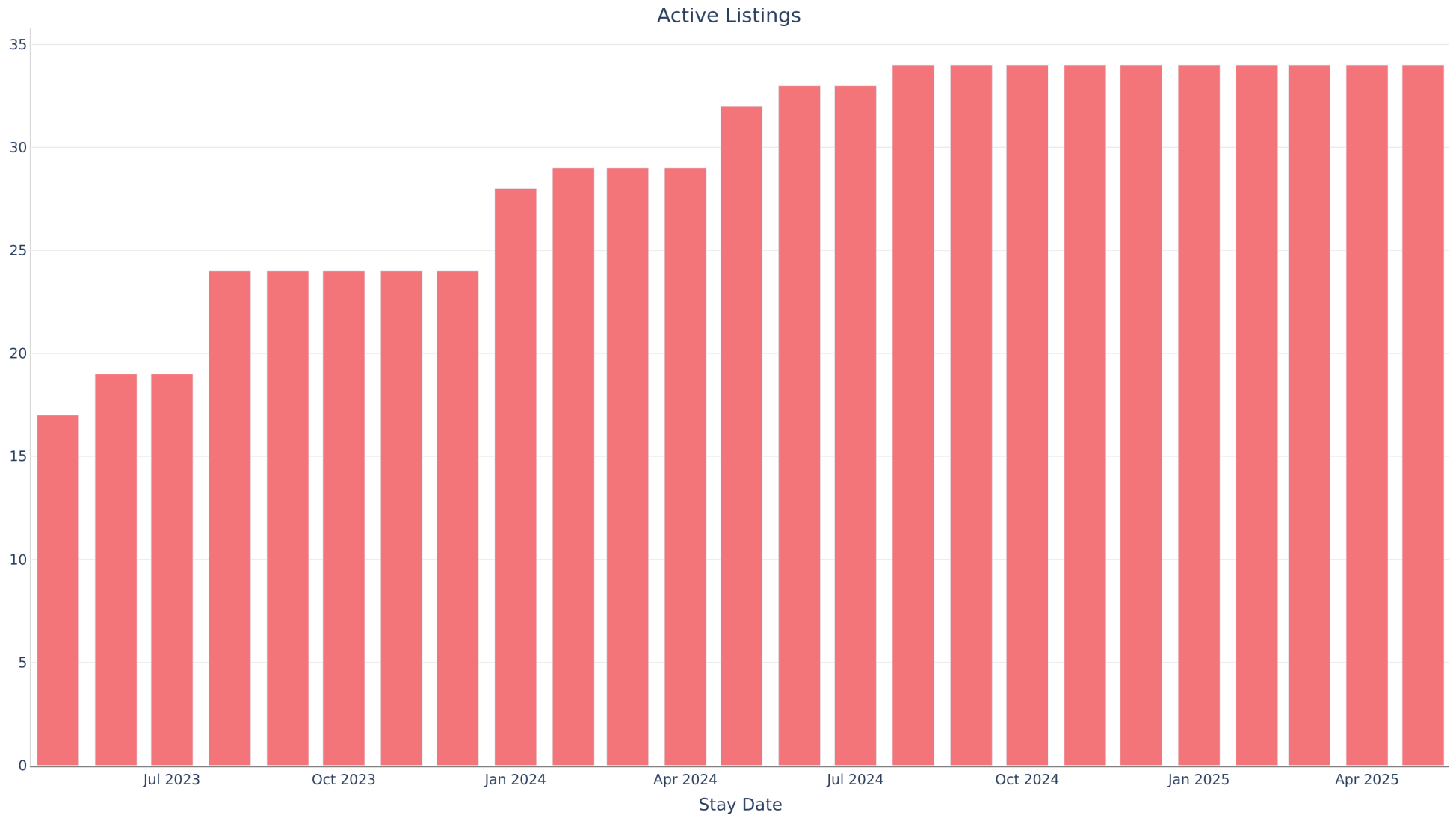


Supply and Demand

These charts track the total number of booked nights (demand) a listing received in indicated month (top) and the number of active listings present (supply) in the market in the indicated month (bottom).



Supply and Demand



Summary Table

Supply (# of properties, listed prices) and demand data (estimated LOS and Booking Window for bookings made in the last year) for your area.

Category	Active Listings	Median Listed Price	Median Booked Nightly Price	Median Booked Weekly Price	Median Booked Monthly Price	Median LOS	Median Booking Window
Oma	34	87	80	76	82	2	20

Price and Occupancy Trends

Key Future Dates

Jun 04, 2025 to Jun 06, 2025
35.4 % increase in occupancy compared to surrounding dates

Aug 02, 2025
42.8 % increase in occupancy compared to surrounding dates

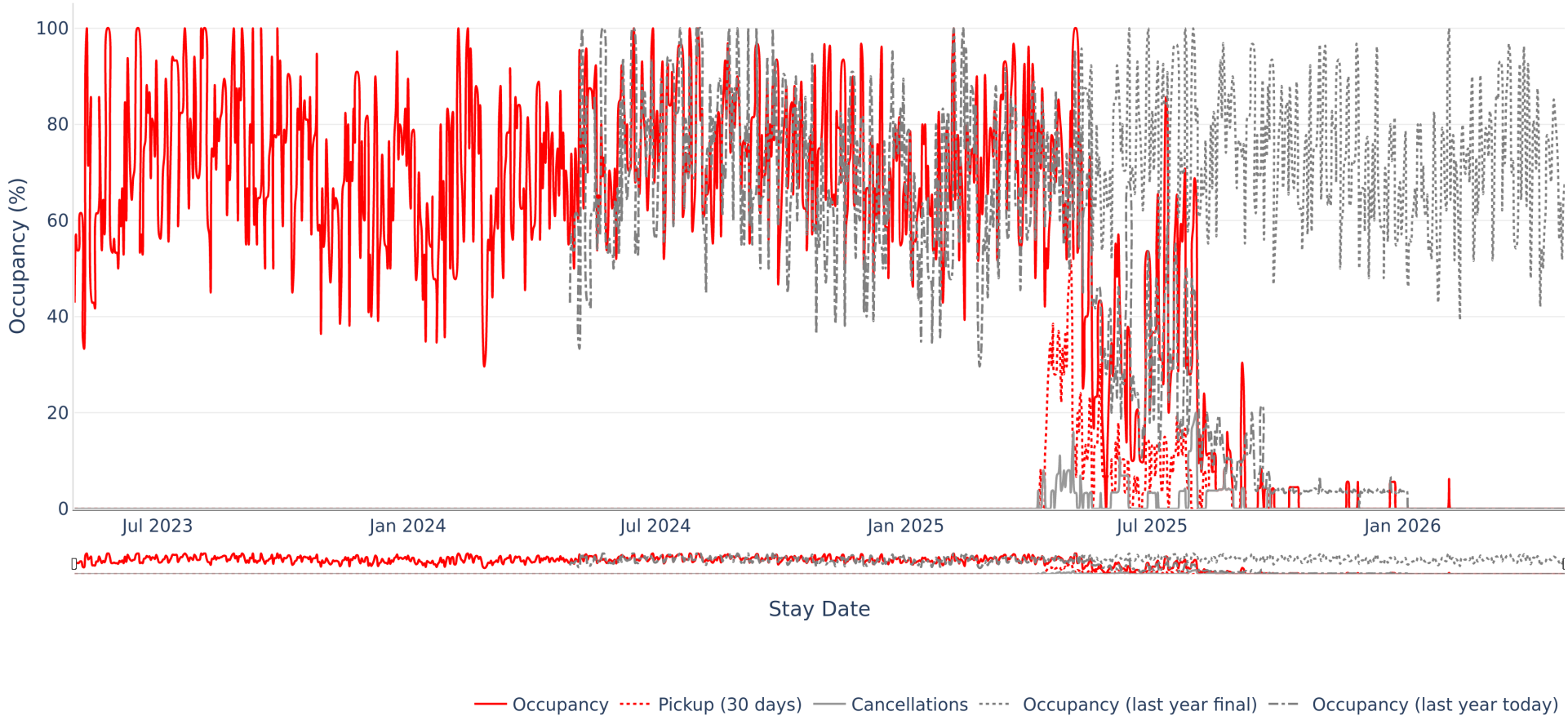
Jul 21, 2025 to Jul 22, 2025
29.0 % increase in occupancy compared to surrounding dates

Sep 05, 2025 to Sep 06, 2025
27.3 % increase in occupancy compared to surrounding dates

Jul 10, 2025 to Jul 12, 2025
23.1 % increase in occupancy compared to surrounding dates

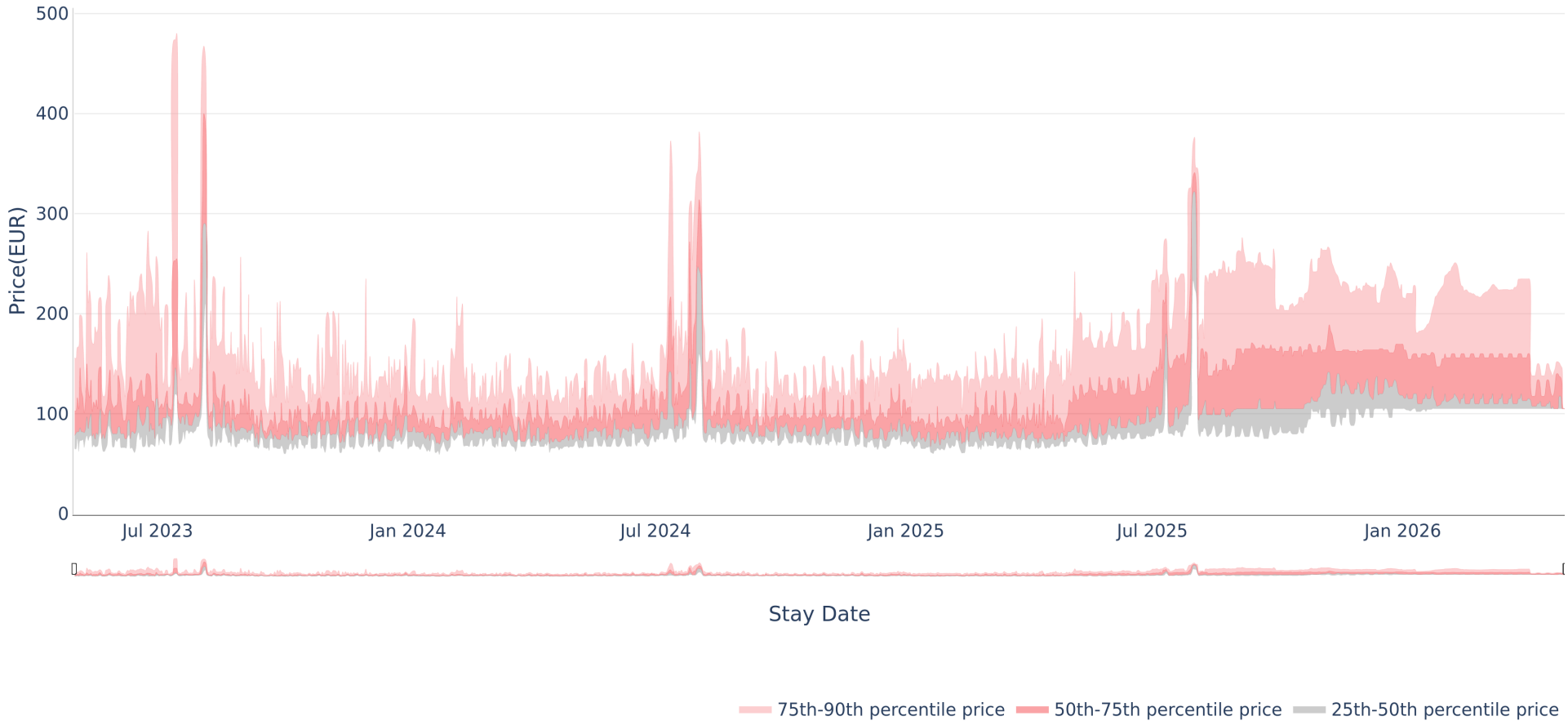
Future Occupancy, Bookings and Cancellations

Current occupancy, and changes in occupancy from booking and cancellation activity in the last 30 days.



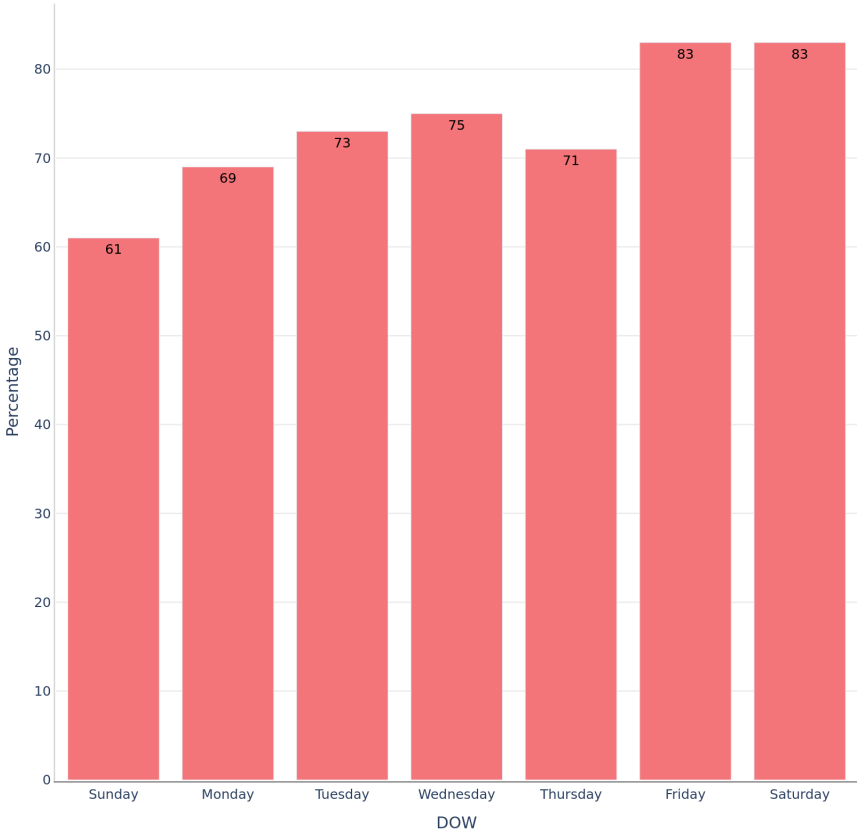
Future Prices

How prices (nightly rates - no fees included) for future dates are being set in the area.



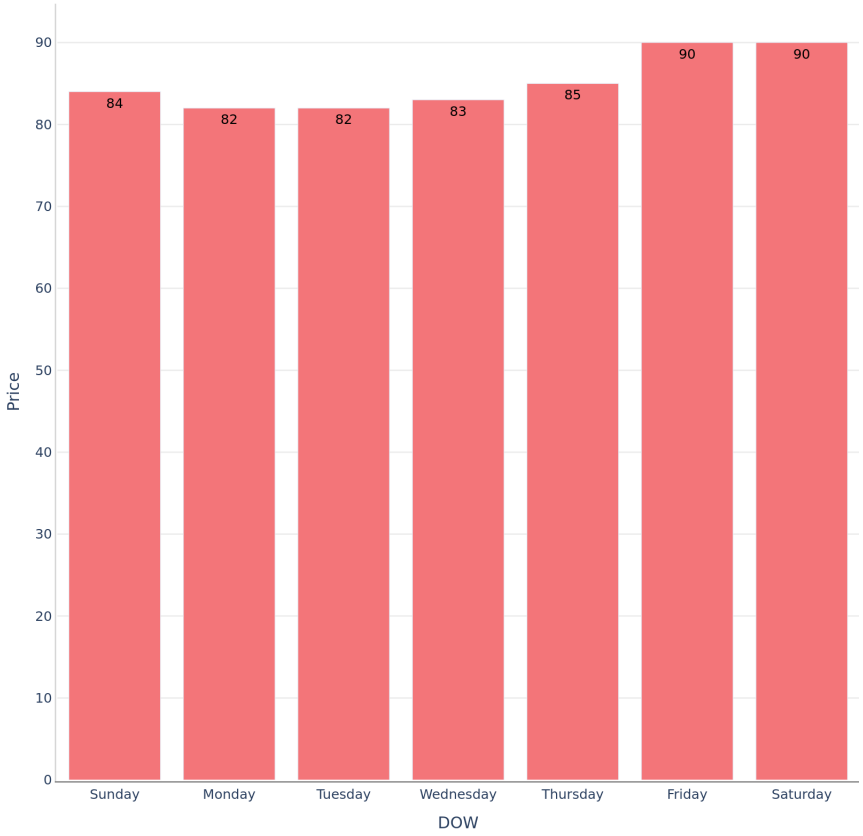
Day of Week Occupancy

Shows the avg occupancy for each week day in your market calculated over the past 360 days.



Day of Week Price Factor

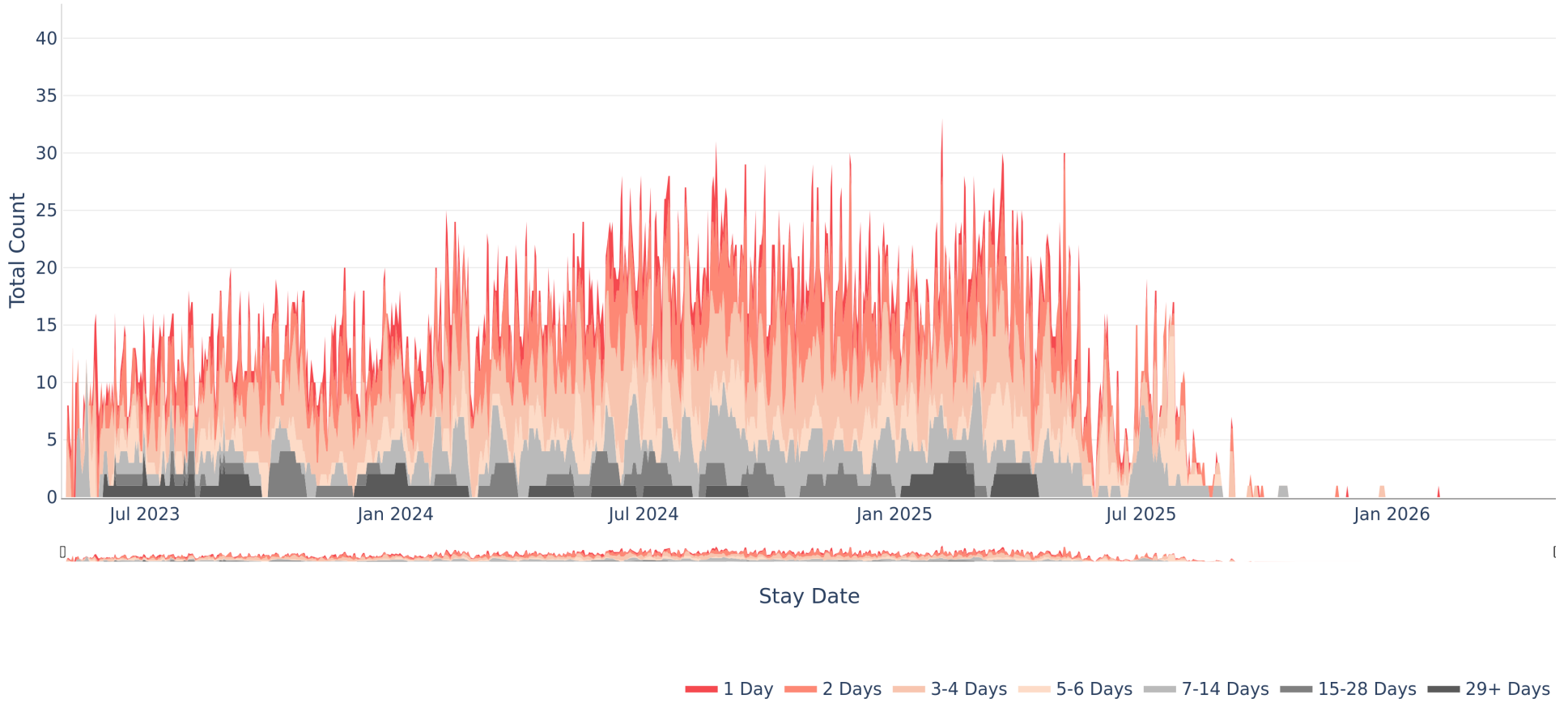
Shows the avg base price for each week day in your market calculated over the past 360 days.



Length of Stay and Booking Window Trends

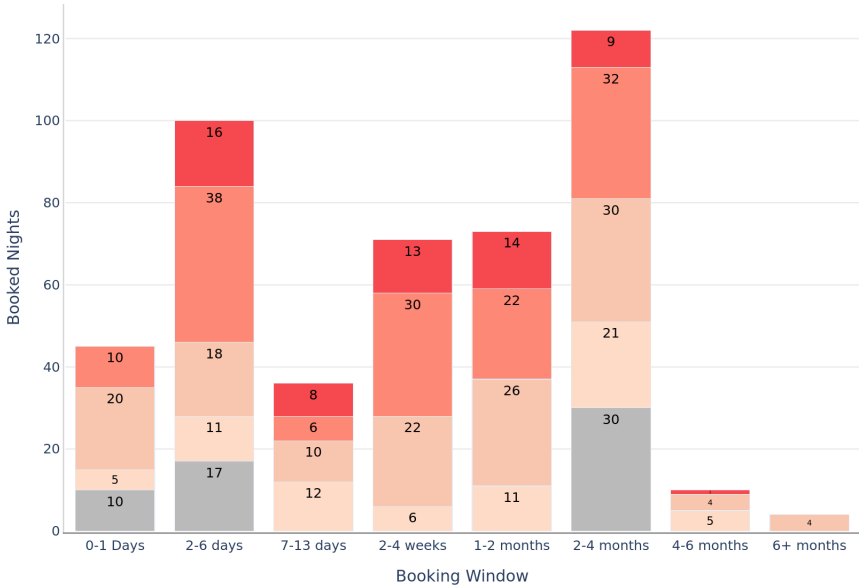
Length of Stay by Stay Date

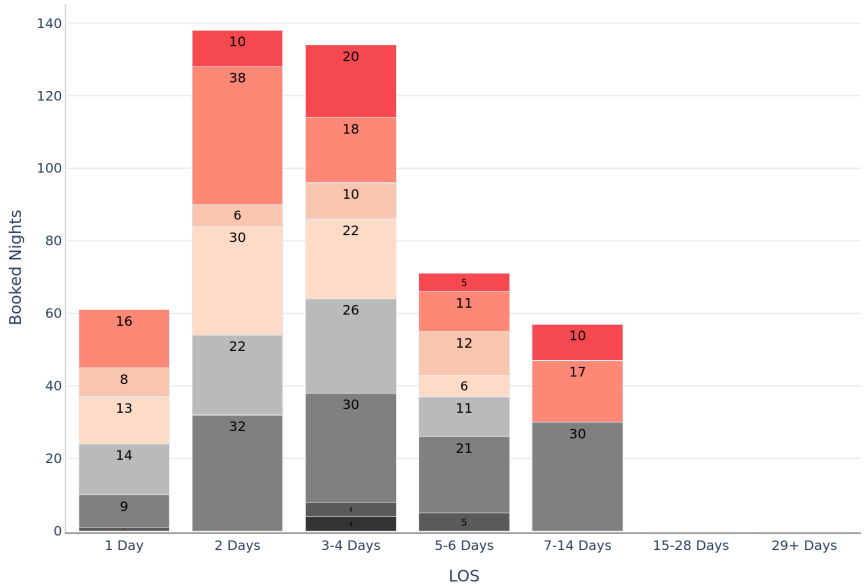
What length of stay (LOS) is common for different stay dates.

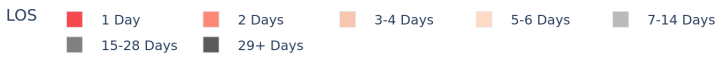


Length of Stay versus Booking Window

Shows the frequency of Booked Nights versus Booking Window and Length of Stay categories. (Past 30 days)



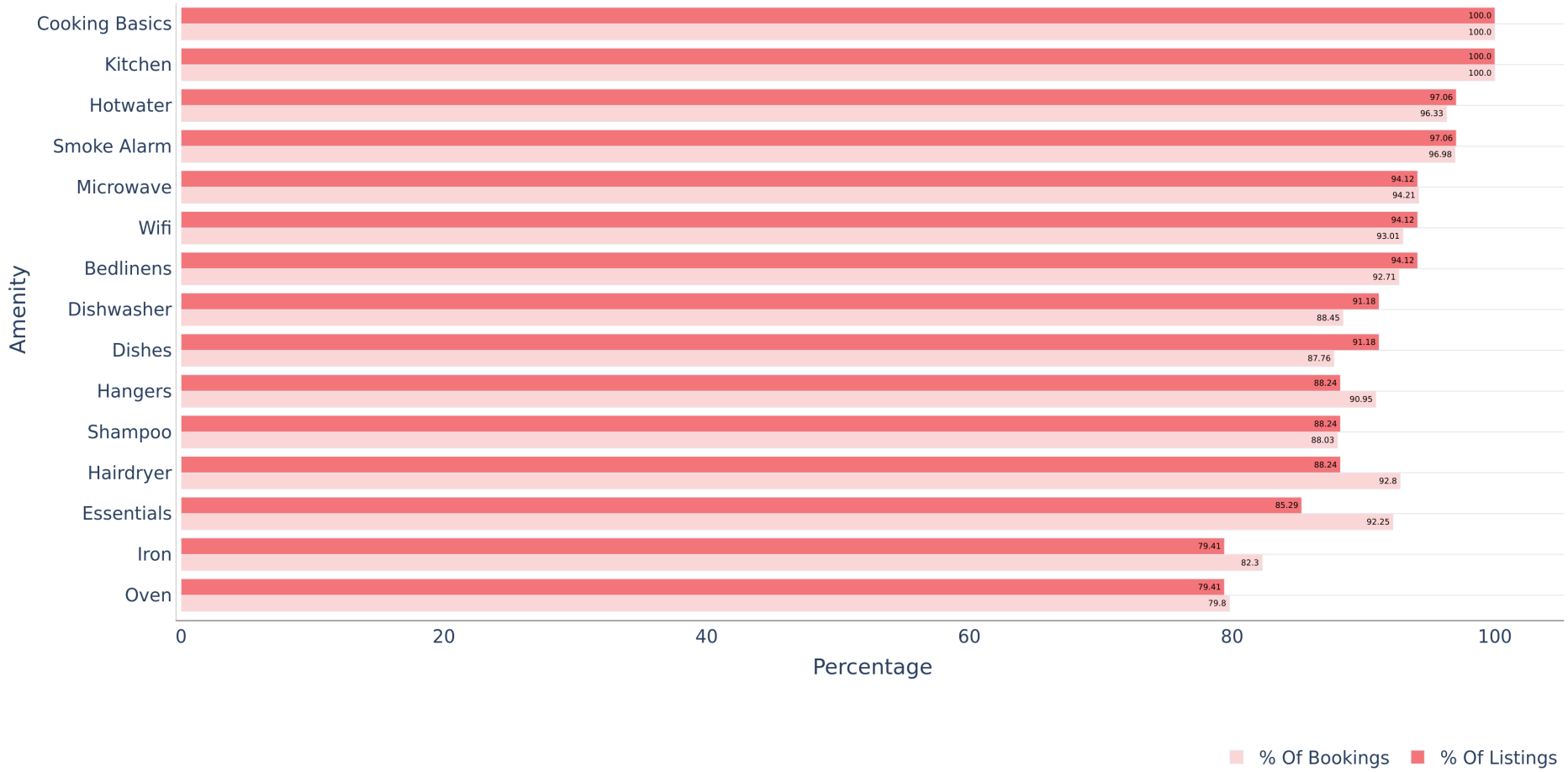




Amenities

Common Amenities

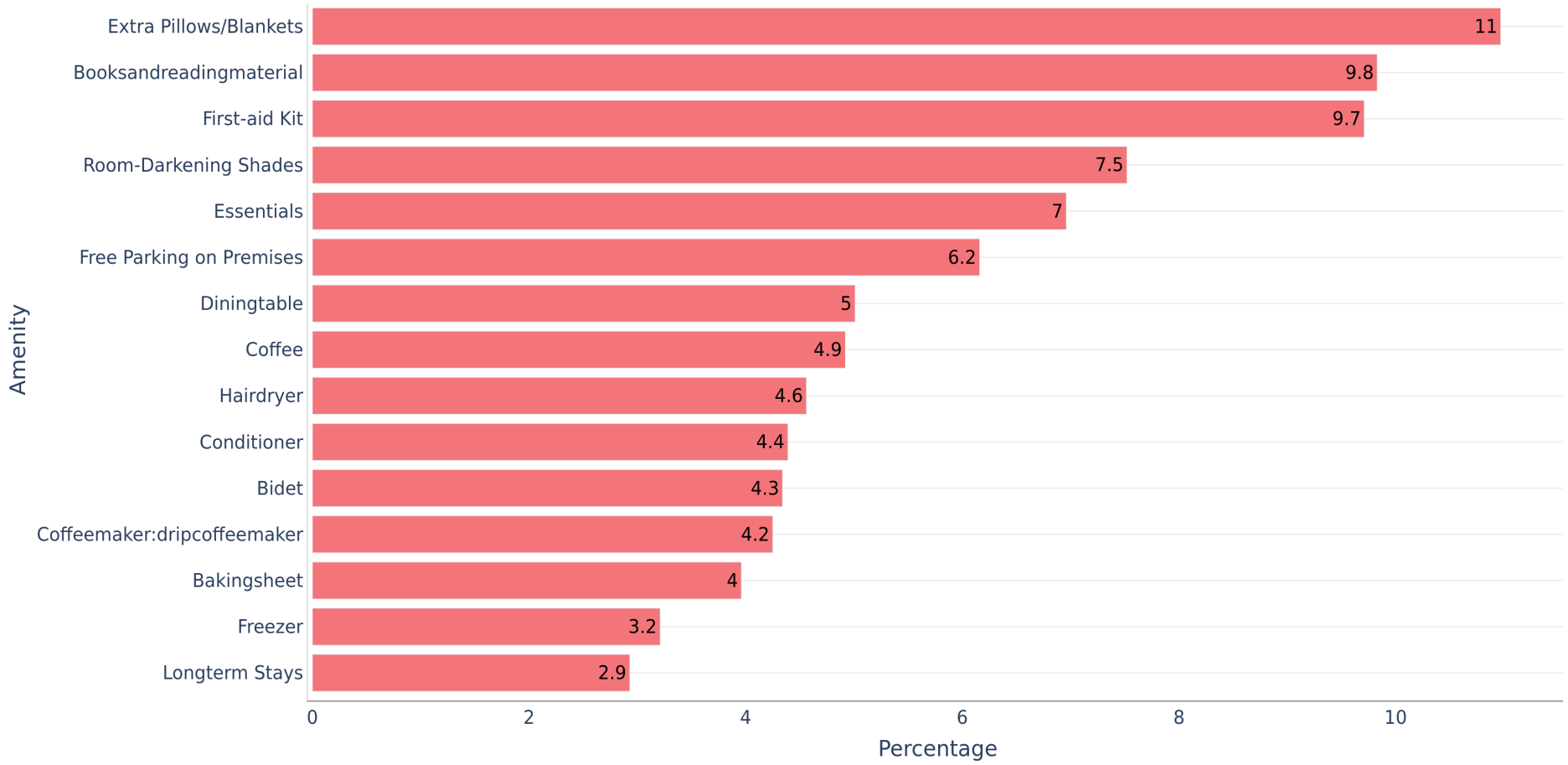
The percentage of listings have an amenity, compared against the percentage of bookings (in last 30 days) that were made on a listing with that amenity.



Amenities

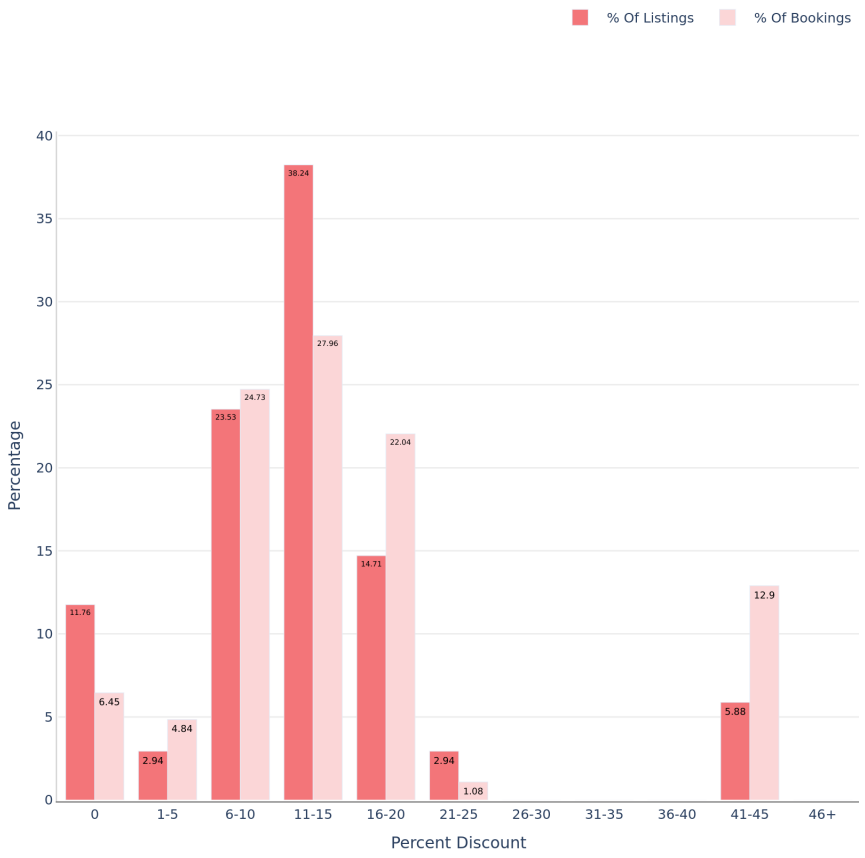
Desired Amenities

Desirable amenities defined by the difference between percent occurrence in bookings in the last 30 days (demand) versus percent occurrence in listings (supply).



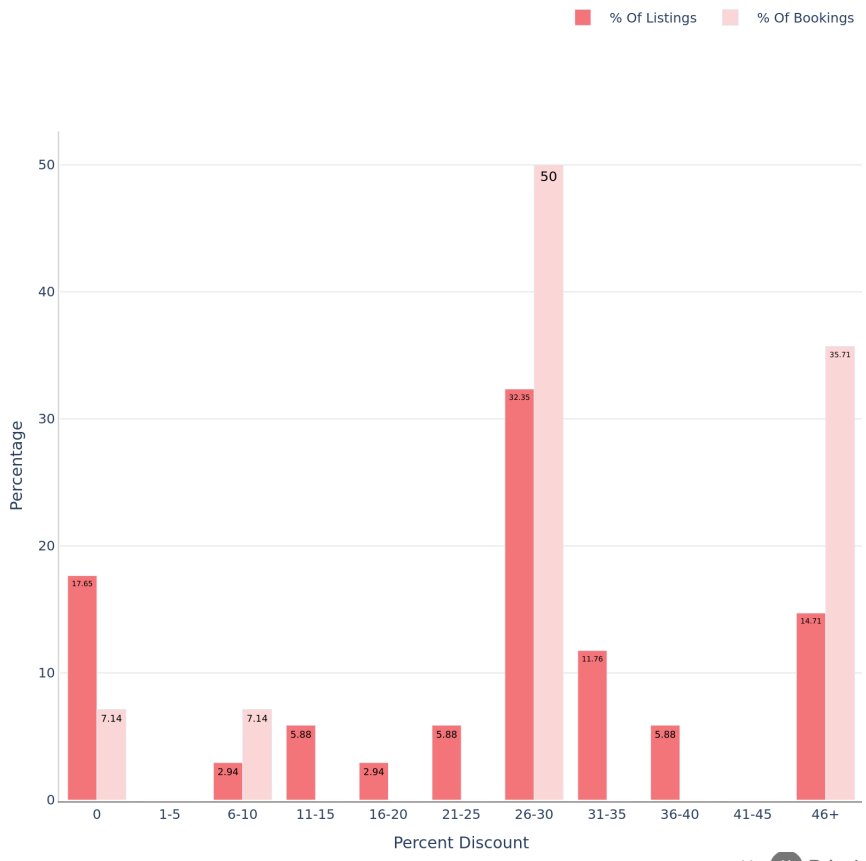
Weekly Discounts

Shows the percentage of occurrence of different weekly discounts in listings supply) and bookings in the last 30 days (demand). Only considering bookings where weekly discount would apply.



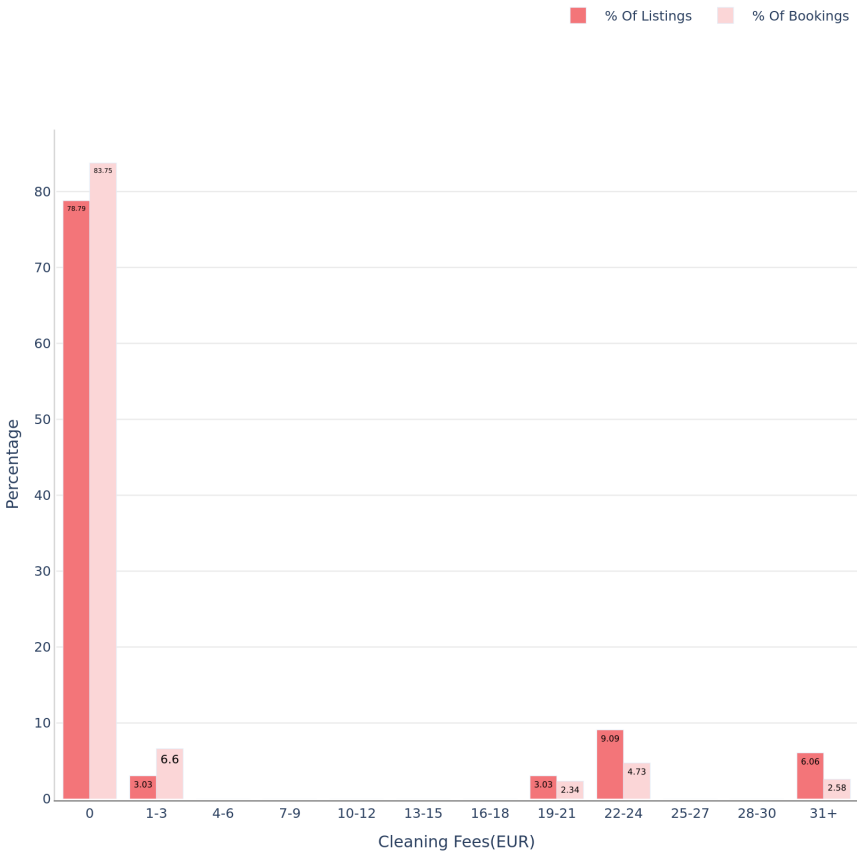
Monthly Discounts

Shows the percentage of occurrence of different Monthly discounts in listings (supply) and bookings in the last 30 days (demand). Only considering bookings where monthly discount would apply.



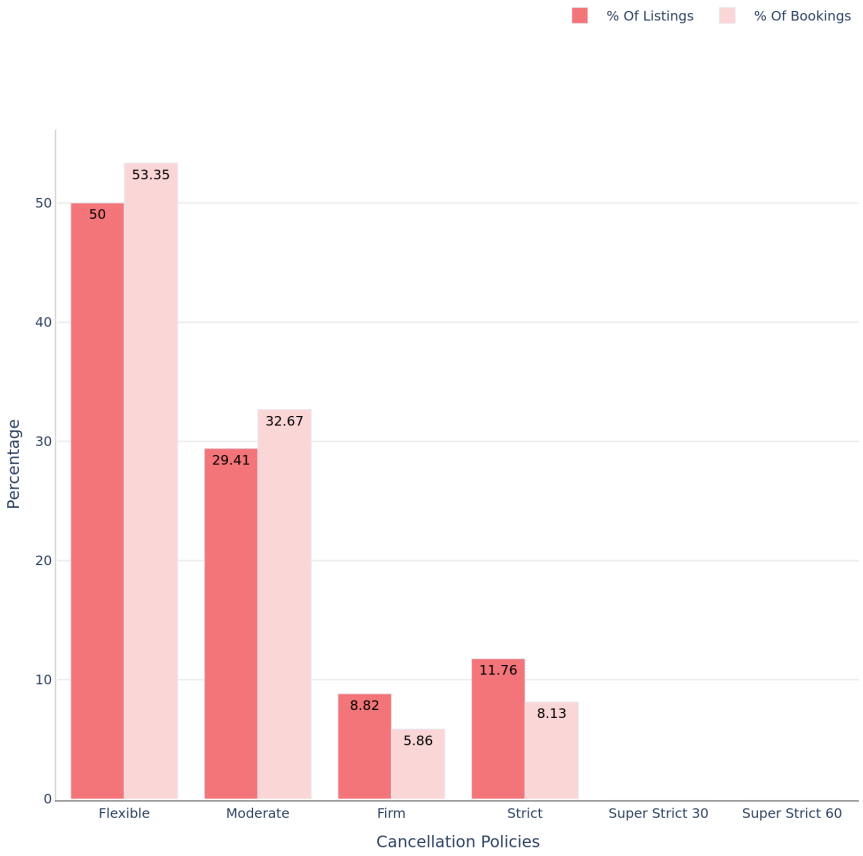
Cleaning Fees

Shows the percentage of occurrence of different cleaning fees in the listings (supply) and bookings in the last 30 days (demand).



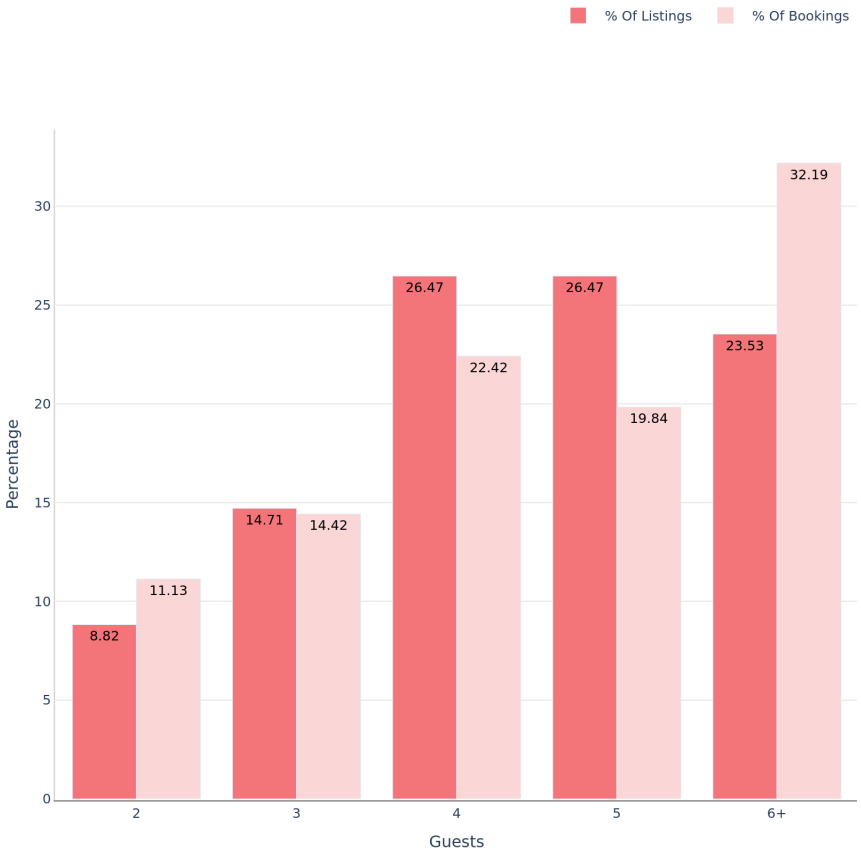
Cancellation Policies

Compares the percentage of occurence for a specific cancellation policy in listings (supply) and bookings in the last 30 days (demand).



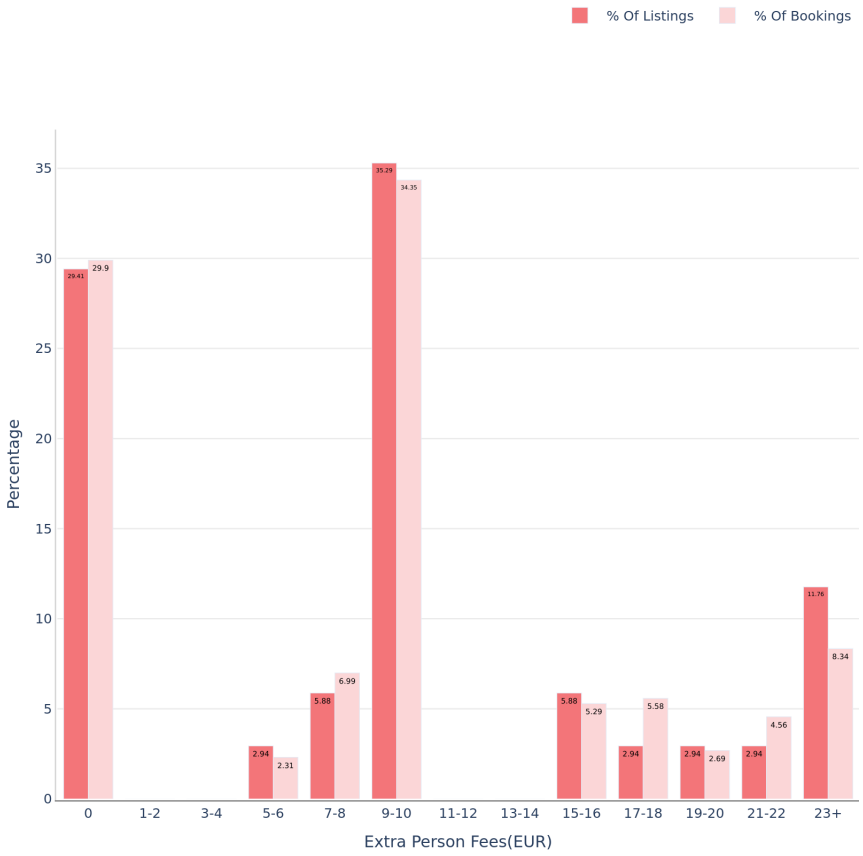
Max Number of Guests

Shows the percentage of occurrence of different maximum number of guests in listings (supply) and bookings in the last 30 days (demand).



Extra Person Fees

Shows the percentage of occurrence of extra person fees in listings (supply) and bookings in the last 30 days.



PriceLabs

pricelabs.co
support@pricelabs.co